

Lapin vastuullisen matkailun verkosto - 100 vastuullista matkailutekoa!


Yhteistyössä Visit Finland / Arktinen kestävä

matkailu-destinaatio -projekti

MATKA2019, 18.1.2019

The background features a series of concentric, overlapping curved lines in shades of gray, some solid and some dashed, creating a sense of motion and depth. A bright blue callout box is positioned in the center, containing white text. The box has a rectangular top and a pointed bottom, resembling a speech bubble or a notification box.

Vuokrattava sähköauto
hiihtokeskuksessa

The background features a series of concentric, overlapping curved lines in shades of gray, some solid and some dashed, creating a sense of depth and movement. A prominent blue speech bubble is centered on the page, containing white text. The speech bubble has a rectangular body and a triangular tail pointing downwards.

Merkittyjen reittien ja
tulipaikkojen käyttö
safari-toiminnassa

The background features a series of concentric circles in light gray, some solid and some dashed, creating a ripple effect. A bright blue callout box is centered on the page, containing white text. The box has a rectangular top and a pointed bottom, resembling a speech bubble or a callout.

Hiilineutraali
hiihtokeskus

The background features several concentric circles of varying radii, some solid and some dashed, creating a ripple effect. A blue callout box with a downward-pointing tail is centered on the page.

Maalämpö yrityksen
energiaratkaisuna

The background features a series of concentric circles in light gray, some solid and some dashed, creating a ripple effect. A bright blue callout box is centered on the page, containing white text. The box has a rectangular top and a pointed bottom, resembling a speech bubble or a callout.


Koiratarhan jätteiden kompostointi

The background features a series of concentric, overlapping circles in light gray, some solid and some dashed, creating a sense of depth and movement. A prominent blue speech bubble is centered on the page, containing white text.


Eräkämppien jätteen
lajittelu ja kompostointi



Ruokajätteen kierrätys

The background features several concentric circles of varying radii, some solid and some dashed, creating a ripple effect. A blue callout box with a downward-pointing tail is centered on the page, containing white text.

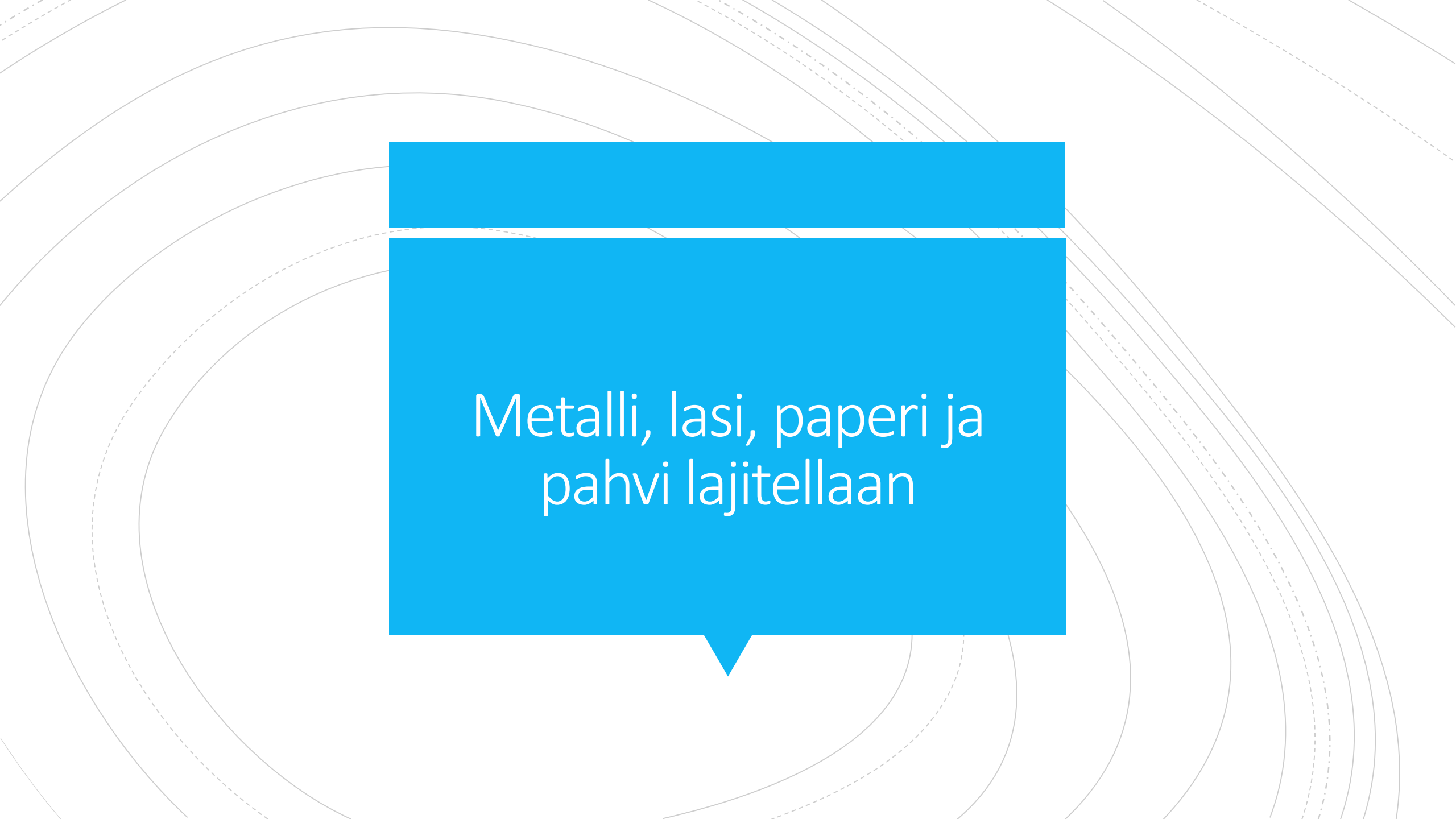
Yhteistyö
Metsähallituksen kanssa
hakkuiden
suunnittelussa

The background features a series of concentric, overlapping circles in light gray, some solid and some dashed, creating a sense of depth and movement. A prominent blue speech bubble is centered on the page, containing white text.

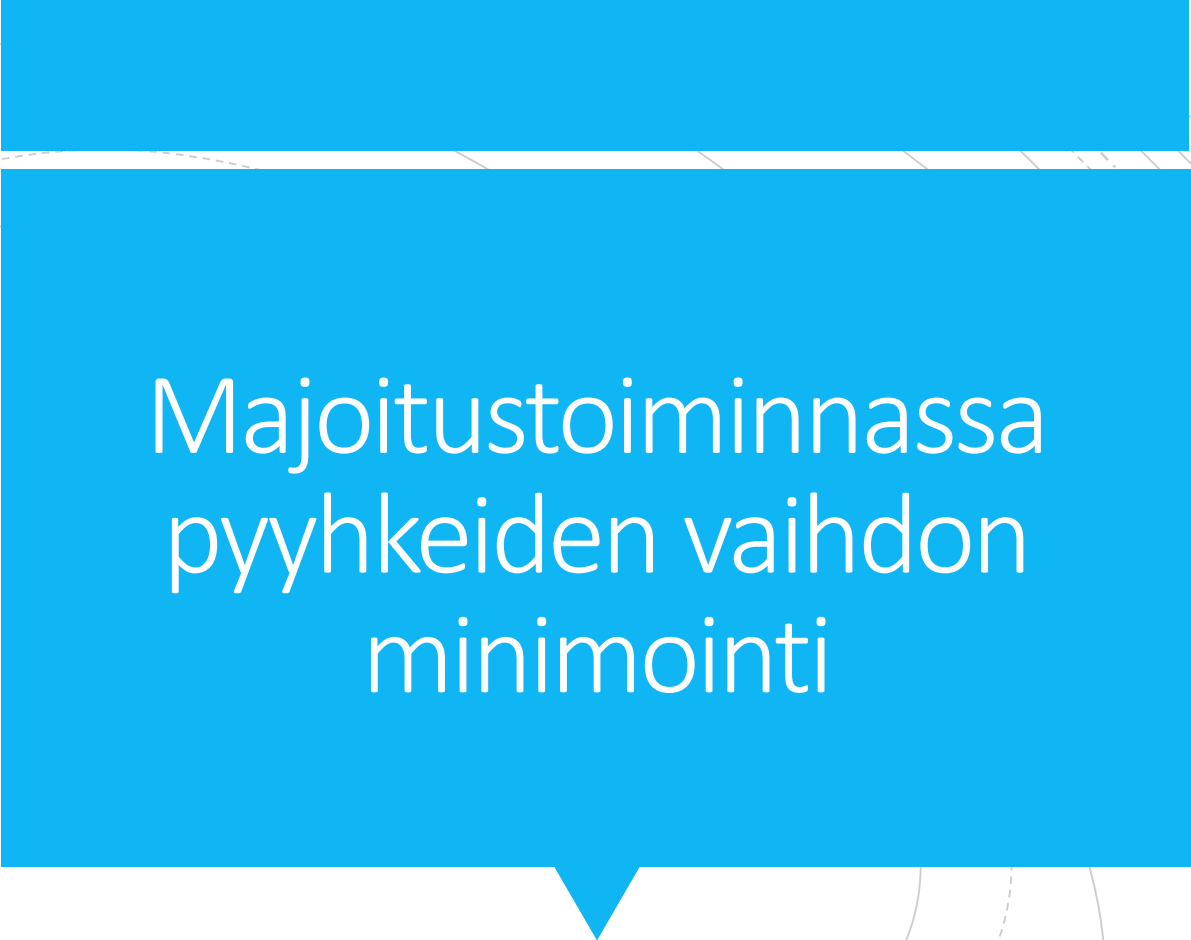
Käytettyjen varusteiden,
pyyhkeiden ja
lakanoiden kierrätys



Ei kertakäyttöastioita
safaritoiminnassa

The background features several concentric circles of varying radii, some solid and some dashed, creating a ripple effect. A bright blue callout box is centered on the page, containing white text. The box has a rectangular top and a pointed bottom, resembling a speech bubble or a callout.

Metalli, lasi, paperi ja
pahvi lajitellaan



Majoitustoiminnassa
pyyhkeiden vaihdon
minimointi




Latauspisteet
sähköautoille yrityksessä

The background features a series of concentric circles in light gray, some solid and some dashed, creating a ripple effect. A bright blue callout box is centered on the page, containing the text 'Lähiruoan käyttö'.


Lähiruoan käyttö

The background features a series of concentric, overlapping curved lines in light gray and white, creating a sense of motion or energy. A solid blue callout box is positioned in the center, containing white text. The box has a small triangular pointer at the bottom center.

Ekosähkö
hiihtokeskuksen
energiälähteenä


The background features several concentric circles of varying radii, some solid and some dashed, creating a ripple effect. A solid blue callout box is centered on the page, containing white text. The box has a small triangular pointer at the bottom center.

Jätteen minimointi
tavaroista ja välineistä
huolehtimalla


The background features a series of concentric, overlapping curved lines in shades of gray, some solid and some dashed, creating a sense of depth and movement. A prominent blue speech bubble is centered on the page, containing white text. The speech bubble has a rectangular body and a triangular tail pointing downwards.

Kasvisruokavaihtoehdon
aktiivinen tarjoaminen
ravintola-asiakkaille


Moottorikelkoissa
nelitahtimoottori ja
lyijyttömän bensiinin
käyttö



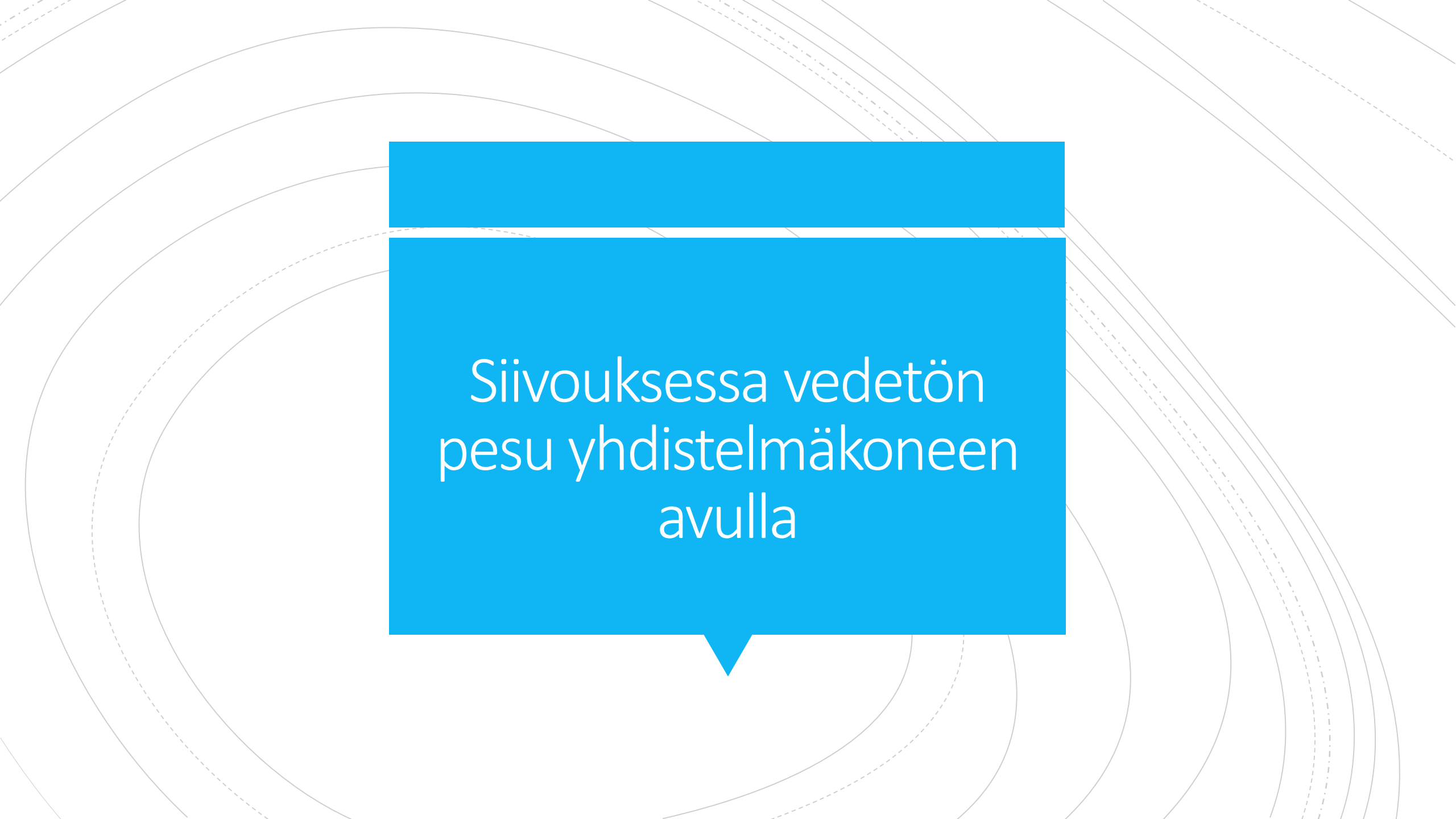
Huskysafareilla ei
mukana
moottorikelkkaa



Tuikkujen sijaan
ladattavat led-kynttilät

The background features a series of concentric, overlapping curved lines in light gray and white, creating a sense of motion or a circular path. A solid blue rectangular callout box is positioned in the center, containing white text. The text is arranged in four lines, centered within the box.

Pyykkikoneiden
pesumäärien
optimointi: täydet
koneelliset

The background features several concentric circles of varying radii, some solid and some dashed, creating a ripple effect. A blue callout box with a downward-pointing triangle at the bottom is centered on the page. Inside the box, the text is written in white, sans-serif font.


Siivouksessa vedetön
pesu yhdistelmäkoneen
avulla

The background features a series of concentric circles in light gray, some solid and some dashed, creating a ripple effect. A bright blue callout box is centered on the page, containing white text. The box has a rectangular top and a pointed bottom, resembling a speech bubble or a drop.


Veden rajoittimet
suihkuissa

The background features a series of concentric, overlapping curved lines in shades of gray, some solid and some dashed, creating a sense of depth and movement. A bright blue callout box is positioned in the center, containing white text. The box has a rectangular top and a pointed bottom, resembling a speech bubble or a callout.

Joutsenmerkittyjen
pesuaineiden käyttö

The background features a series of concentric, overlapping circles in light gray, some solid and some dashed, creating a sense of depth and movement. A prominent blue speech bubble is centered on the page, containing white text.

Mikromuovi-
suodattimet
pesukoneissa

The background features several concentric circles of varying radii, some solid and some dashed, creating a sense of depth and movement. A prominent blue callout box is centered on the page, containing white text. The box has a rectangular top and a pointed bottom, resembling a speech bubble or a callout. The text inside the box is in a clean, sans-serif font.

Kierrätysmateriaalista
tehdyt, ekologiset
servietit



Ei pillejä ravintolassa

The background features a series of concentric, overlapping curved lines in light gray and white, some solid and some dashed, creating a sense of depth and movement. A bright blue callout box is positioned in the center, containing white text. The box has a rectangular top and a pointed bottom, resembling a speech bubble or a callout.

Pyyhittävien
pöytäliinojen käyttö

A blue speech bubble graphic with a white outline, pointing downwards. It contains the text "Moottorikelkattomat safarit" in white. The background features a pattern of concentric, overlapping circles in light gray and white, some solid and some dashed.


Moottorikelkattomat
safarit



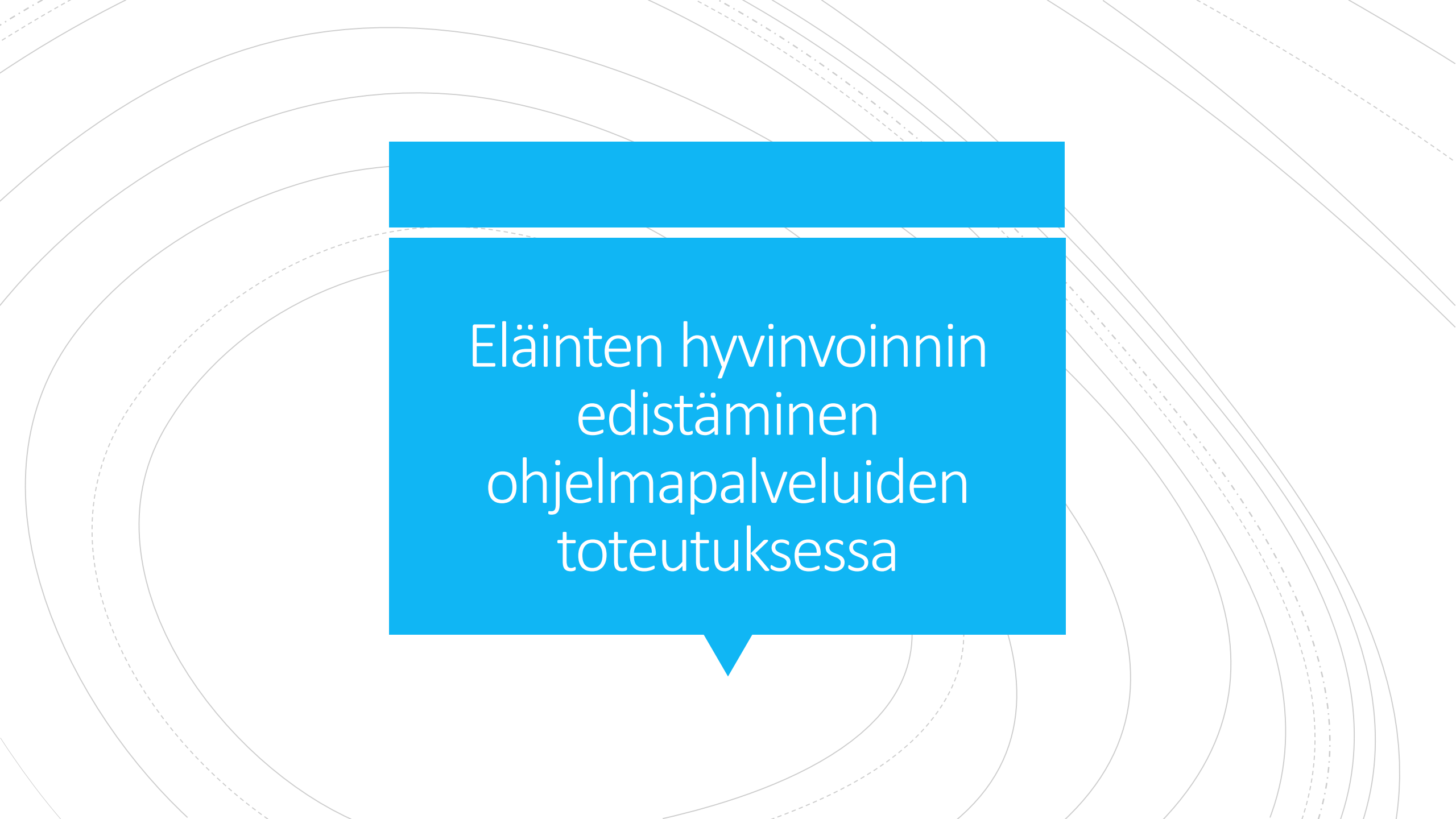
Eräkämpillä ei sähköä tai
juoksevaa vettä

The background features a series of concentric circles in light gray, some solid and some dashed, creating a ripple effect. A bright blue callout box is centered on the page, containing white text. The box has a rectangular top and a pointed bottom, resembling a speech bubble or a callout.

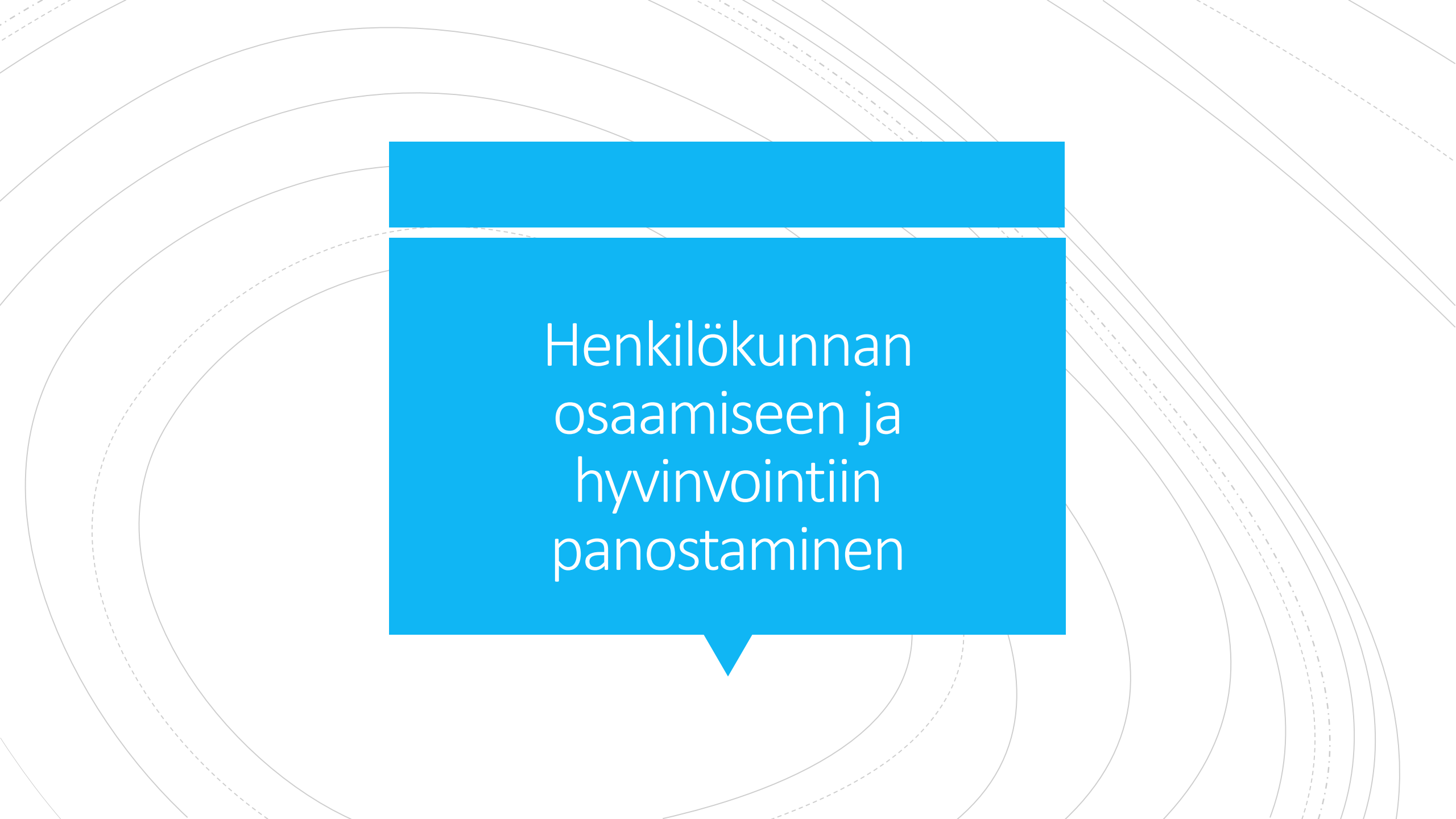
Paperin minimointi toimistossa

The background features a series of concentric, overlapping curved lines in light gray and white, creating a sense of motion and depth. A solid blue rectangular callout box is positioned in the center, containing white text. The text is arranged in four lines, centered within the box. The overall aesthetic is clean and modern.


Matkailueläimiin
liittyvään
lainsäädäntöön
vaikuttaminen

The background features a series of concentric, overlapping circles in light gray, some solid and some dashed, creating a sense of depth and movement. A prominent blue speech bubble is centered on the page, containing white text.


Eläinten hyvinvoinnin
edistäminen
ohjelmapalveluiden
toteutuksessa

The background features a series of concentric, overlapping circles in light gray, some solid and some dashed, creating a sense of depth and movement. A bright blue callout box is positioned in the center, containing white text. The box has a rectangular top and a pointed bottom, resembling a speech bubble or a callout.

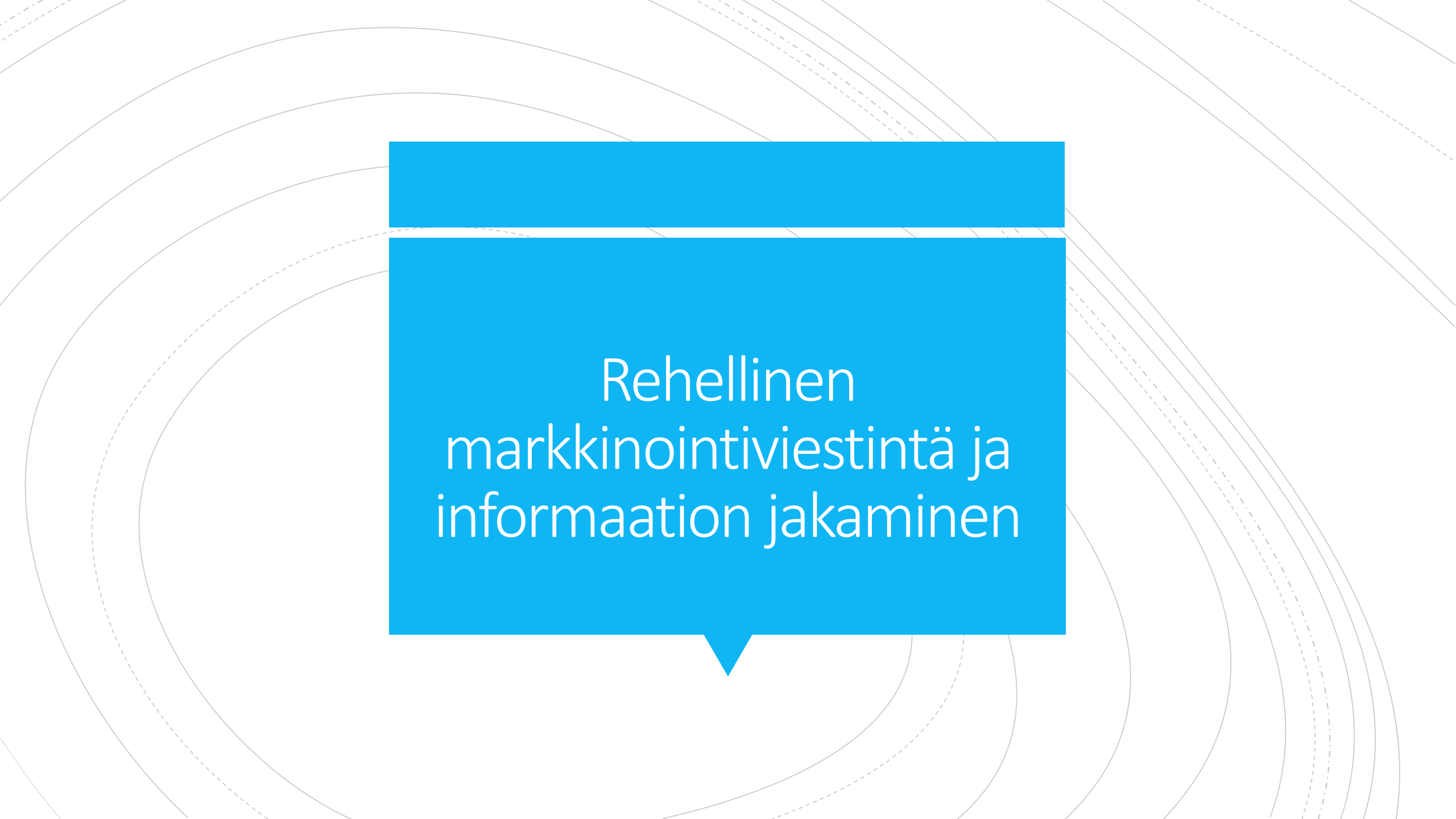
Henkilökunnan
osaamiseen ja
hyvinvointiin
panostaminen

The background features a series of concentric, overlapping curved lines in shades of gray, some solid and some dashed, creating a sense of depth and movement. A bright blue callout box is centered on the page, containing white text. The box has a rectangular top and a pointed bottom, resembling a speech bubble or a callout.

Kansainvälisyyden
huomioiminen
johtamisessa

The background features a series of concentric circles in light gray, some solid and some dashed, creating a ripple effect. A bright blue callout box is centered on the page, containing white text. The box has a rectangular top and a pointed bottom, resembling a speech bubble or a callout.


Paikalliskulttuurin
arvostava esittely
ohjelmapalveluissa

The background features a series of concentric, overlapping circles in light gray, some solid and some dashed, creating a sense of depth and movement. A prominent blue speech bubble is centered on the page, containing white text. The speech bubble has a rectangular body and a triangular tail pointing downwards.

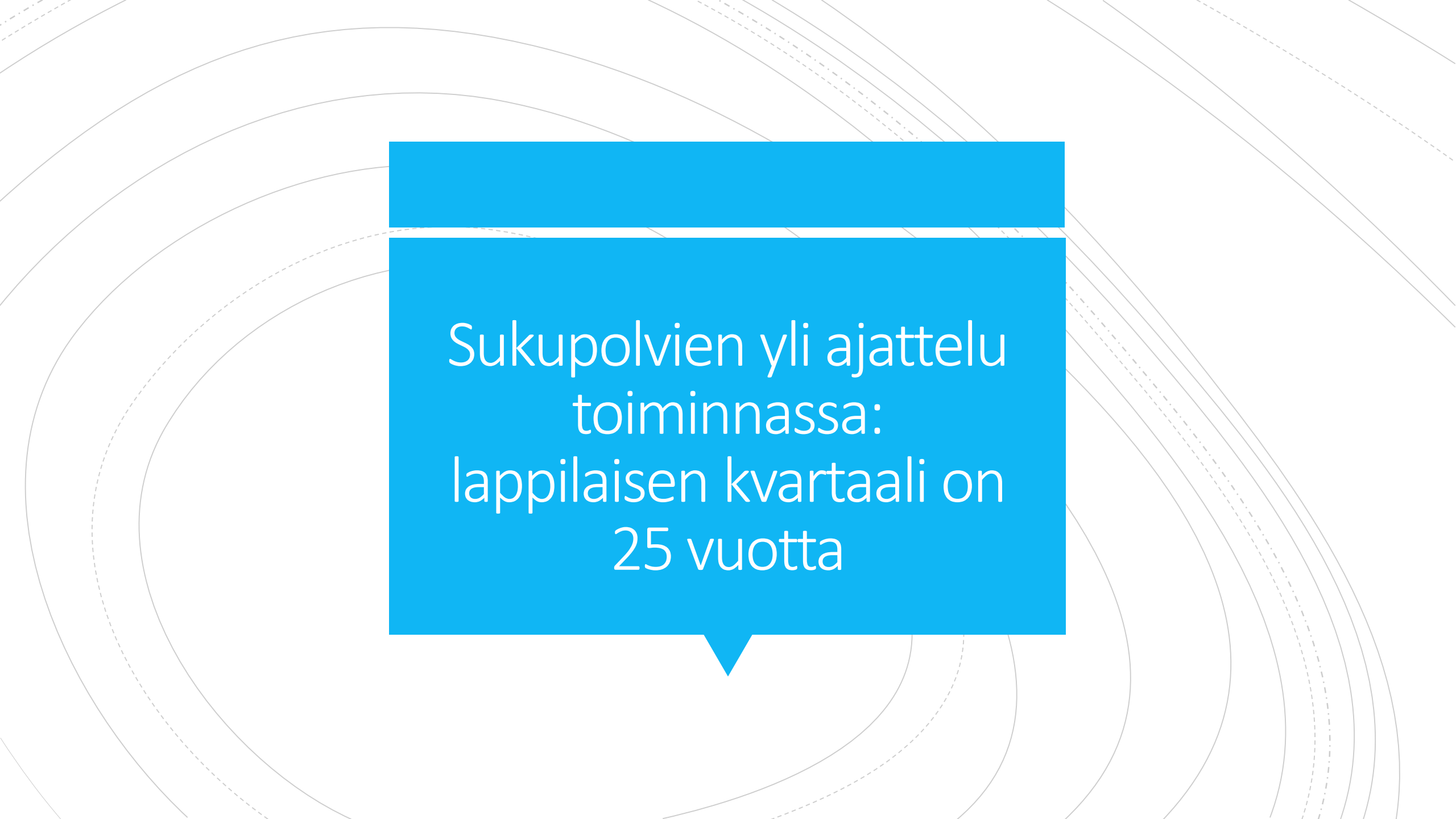
Rehellinen
markkinointiviestintä ja
informaation jakaminen

The background features a series of concentric, overlapping circles in light gray, some solid and some dashed, creating a ripple effect. A bright blue callout box is centered on the page, containing white text. The box has a rectangular top and a pointed bottom, resembling a speech bubble or a callout.

Sähkömoottorikelkkojen kehittäminen ja käyttö

The background features a series of concentric, overlapping curved lines in shades of gray, some solid and some dashed, creating a sense of depth and movement. A bright blue callout box is positioned in the center, containing white text. The box has a rectangular top and a pointed bottom, resembling a speech bubble or a callout.

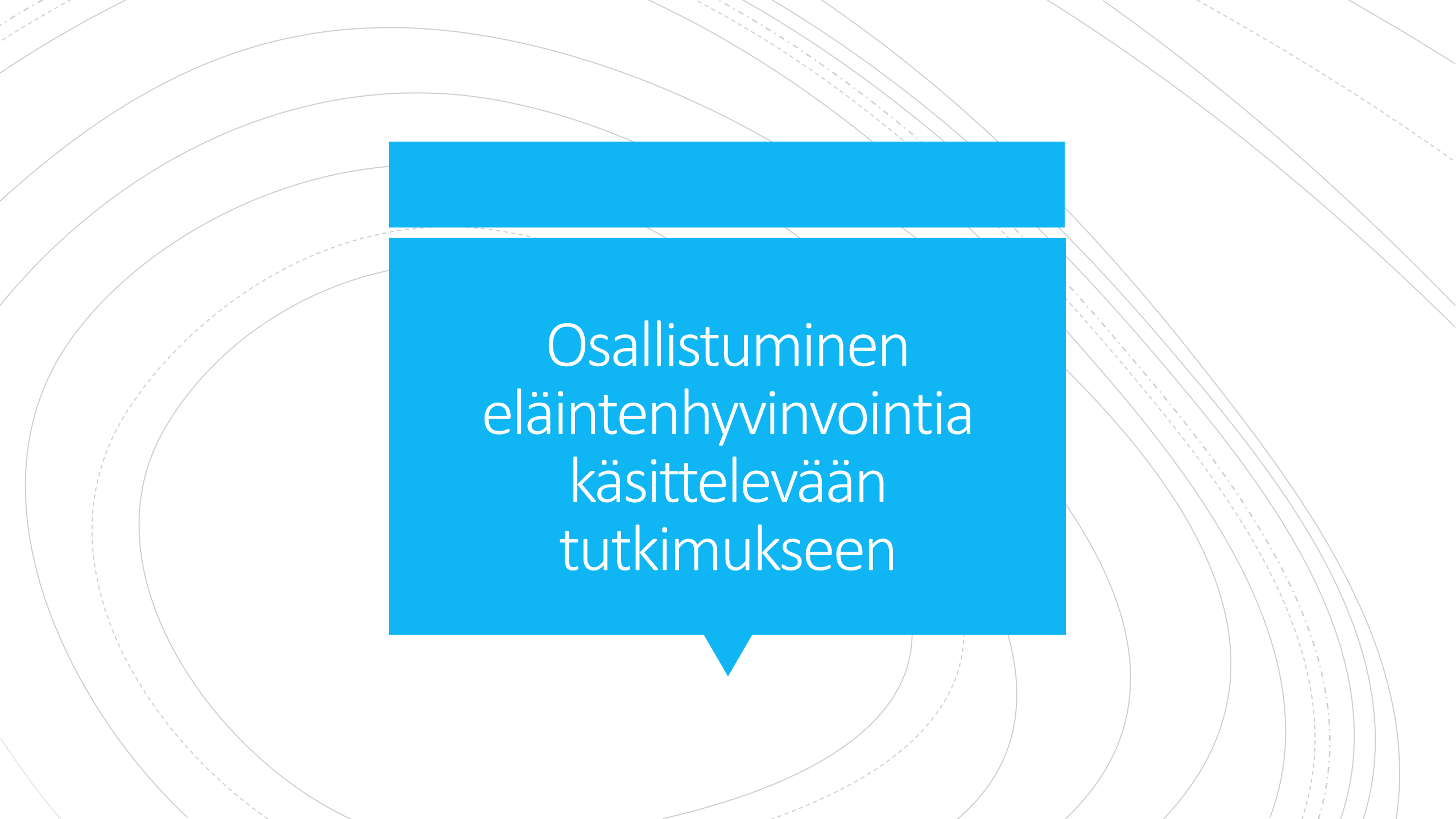
Saamelaiskulttuurin
kunnioittaminen
toiminnassa

The background features several concentric circles in light gray, some solid and some dashed, creating a ripple effect. A bright blue callout box is centered on the page, containing white text. The box has a rectangular top and a pointed bottom, resembling a speech bubble or a callout.

Sukupolvien yli ajattelu
toiminnassa:
lappilaisen kvartaali on
25 vuotta

The background features a series of concentric circles in light gray, some solid and some dashed, creating a ripple effect. A bright blue callout box is centered on the page, containing white text. The box has a rectangular top and a pointed bottom, resembling a speech bubble or a callout.

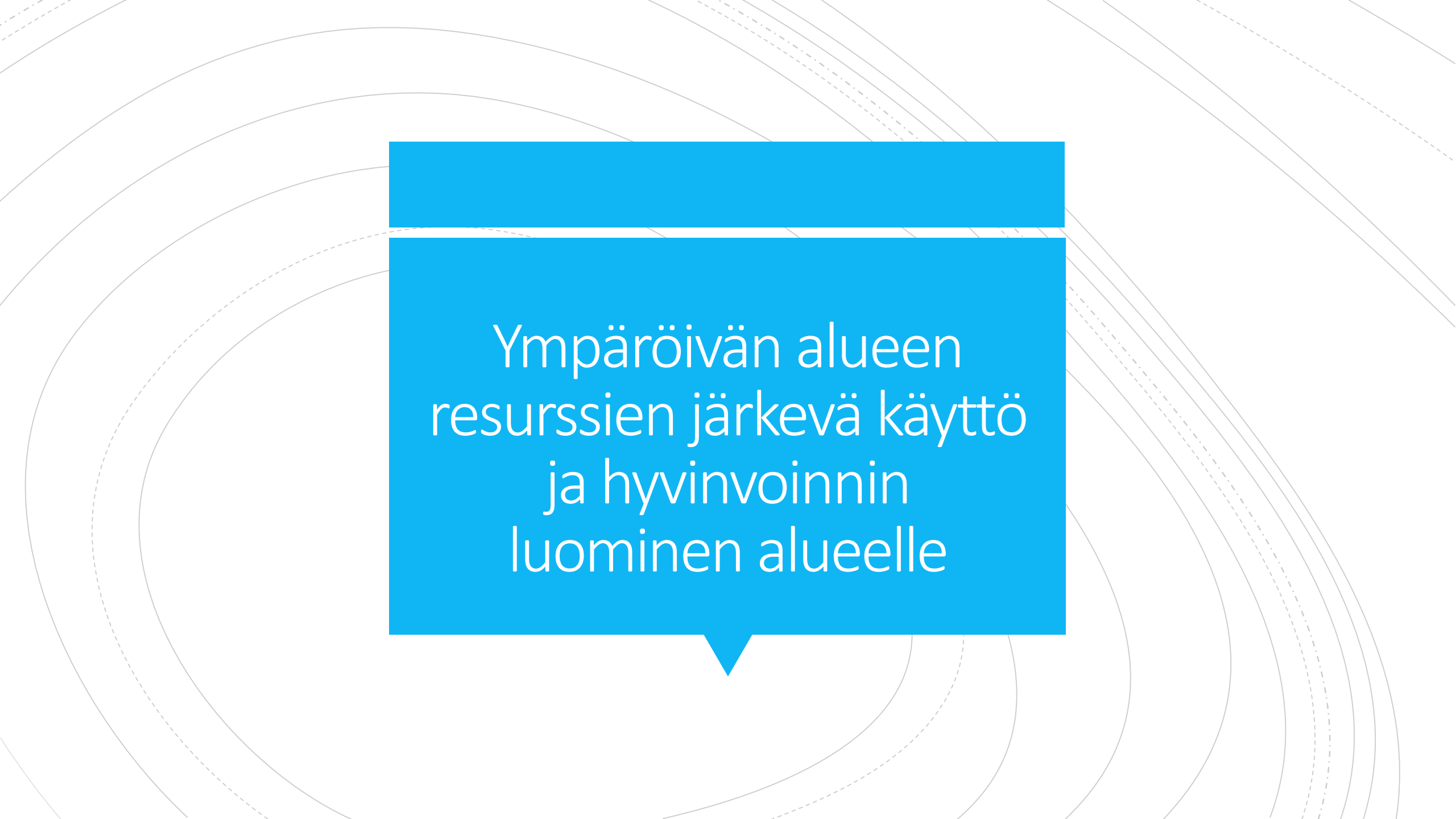
Ympäri-
vuotisuuden
kehittäminen

The background features a series of concentric, overlapping curved lines in shades of light gray and white, creating a sense of depth and movement. A prominent blue callout box is centered on the page, containing white text. The box has a rectangular top and a pointed bottom, resembling a speech bubble or a callout. The text is centered within the box and is written in a clean, sans-serif font.

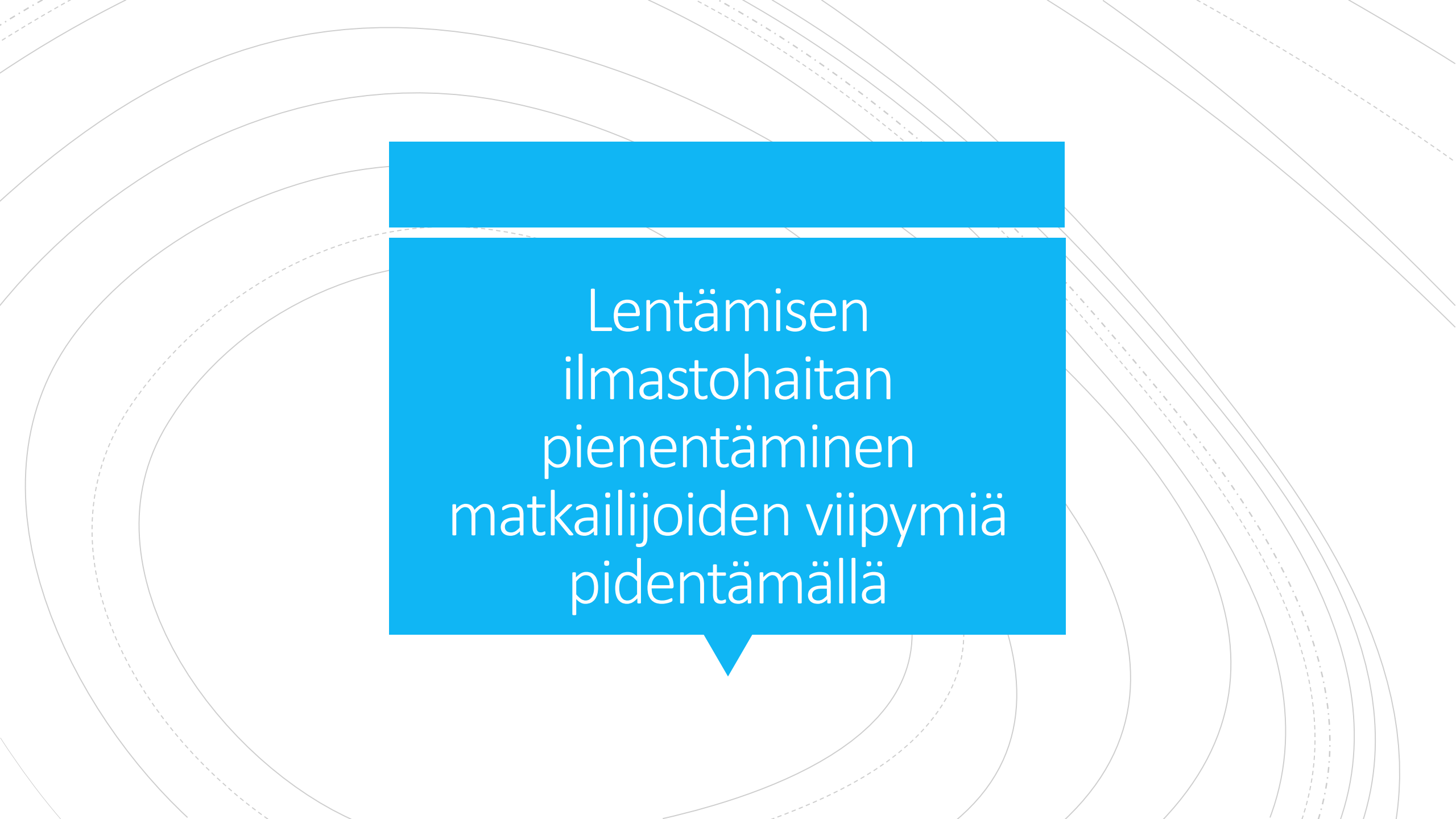
Osallistuminen
eläintenhyvinvointia
käsittelevään
tutkimukseen



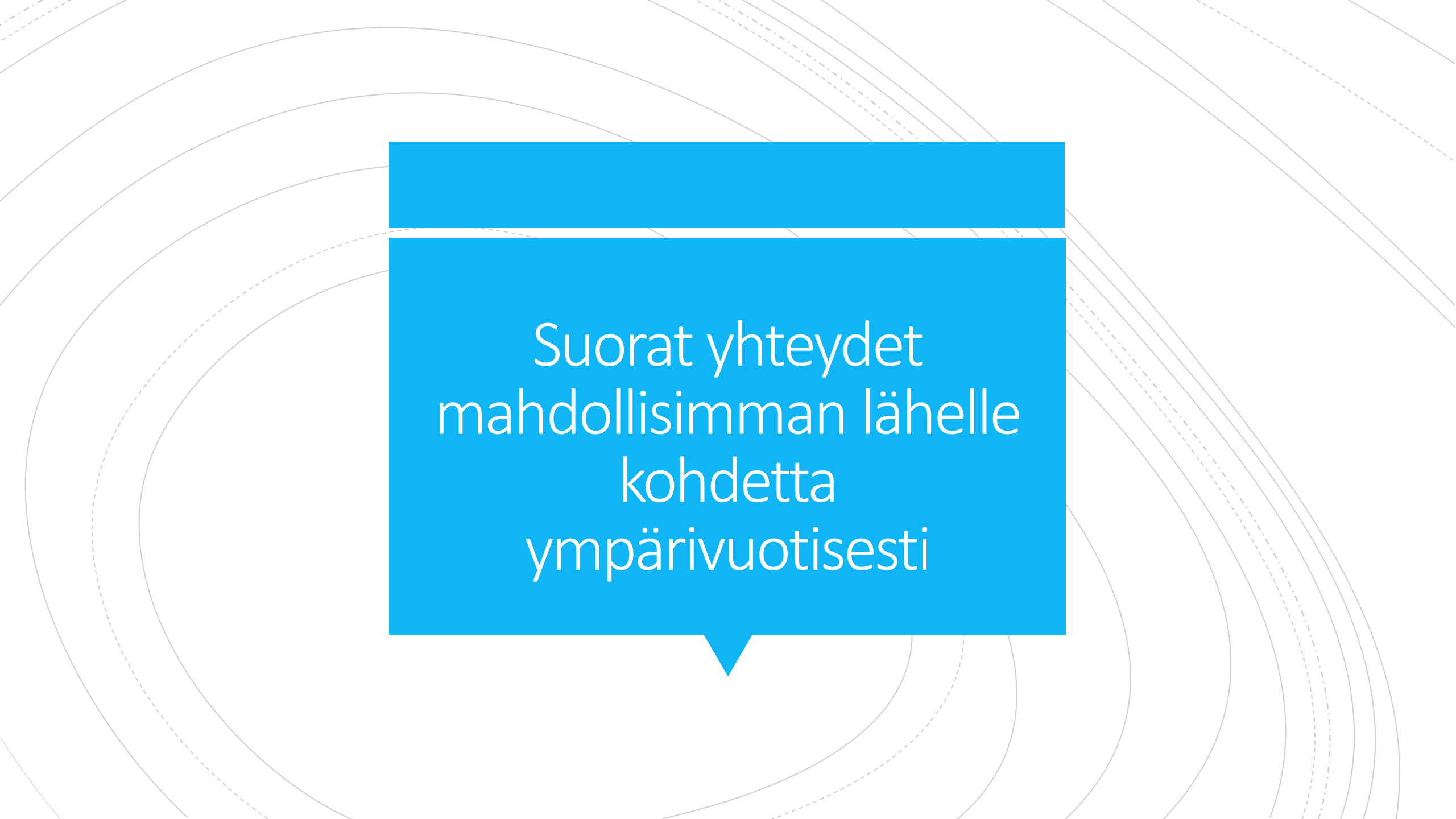
Työsuhteiden kautta
verotuloja alueelle

The background features several concentric circles of varying radii, some solid and some dashed, creating a ripple effect. A blue callout box with a downward-pointing tail is centered on the page, containing white text.

Ympäröivän alueen
resurssien järkevä käyttö
ja hyvinvoinnin
luominen alueelle



Lentämisen
ilmastohaitan
pienentäminen
matkailijoiden viipymiä
pidentämällä

The background features several concentric circles of varying radii, some solid and some dashed, creating a ripple effect. A blue callout box with a downward-pointing tail is centered on the page. Inside the box, the text is written in white, sans-serif font.

Suorat yhteydet
mahdollisimman lähelle
kohdetta
ympäri vuotisesti

The background features several concentric circles, some solid and some dashed, centered around the text. A blue callout box with a downward-pointing triangle at its bottom center contains the text.


Kuljetusten minimointi
alueella

A blue speech bubble graphic with a white outline, pointing downwards. It contains the text 'Työehtosopimusten noudattaminen' in white. The background features a pattern of thin, curved lines in shades of gray and blue, creating a sense of motion or a circular path.

Työehtosopimusten
noudattaminen



Kilpailukykyinen
palkkaus

The background features a series of concentric, overlapping circles in light gray, some solid and some dashed, creating a sense of depth and movement. A prominent blue callout box is centered on the page, containing white text. The box has a rectangular top and a pointed bottom, resembling a speech bubble or a callout. The text is centered within the box and is written in a clean, sans-serif font.

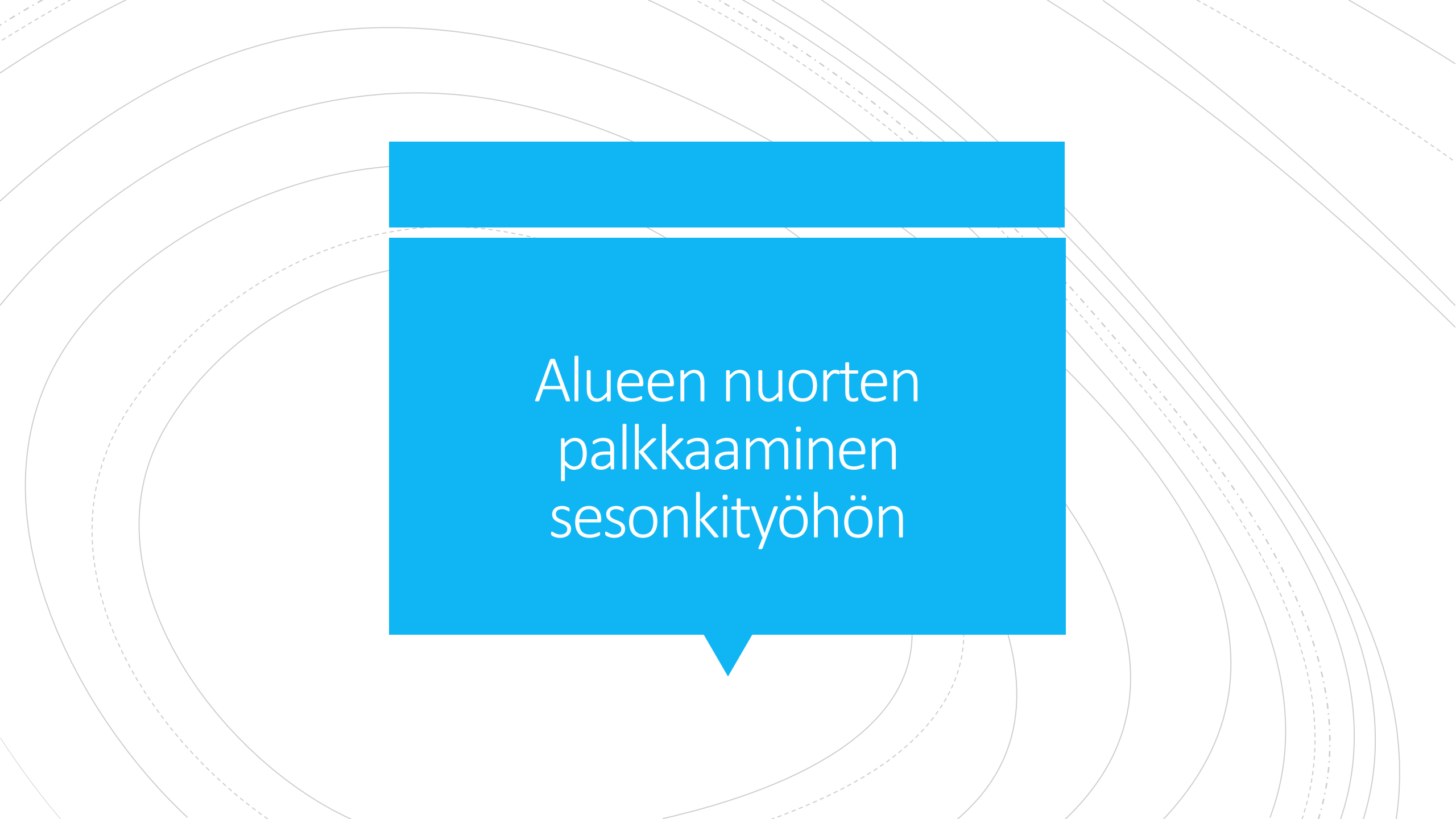
Henkilöstön
virkistystoiminta ja
hyvinvoinnista
huolehtiminen

The background features several concentric circles of varying radii, some solid and some dashed, creating a ripple effect. A large blue speech bubble is centered on the page, containing white text. The speech bubble has a rectangular body and a triangular tail pointing downwards.


Paikalliset
yhteistyökumppanit

The background features a series of concentric, overlapping circles in light gray, some solid and some dashed, creating a ripple effect. A bright blue speech bubble is centered on the page, containing white text. The speech bubble has a rectangular top and a pointed bottom.


Oman alueen
työntekijät etusijalle

The background features several concentric circles of varying radii, some solid and some dashed, creating a ripple effect. A bright blue callout box is centered on the page, containing white text. The box has a rectangular top and a pointed bottom, resembling a speech bubble or a callout.

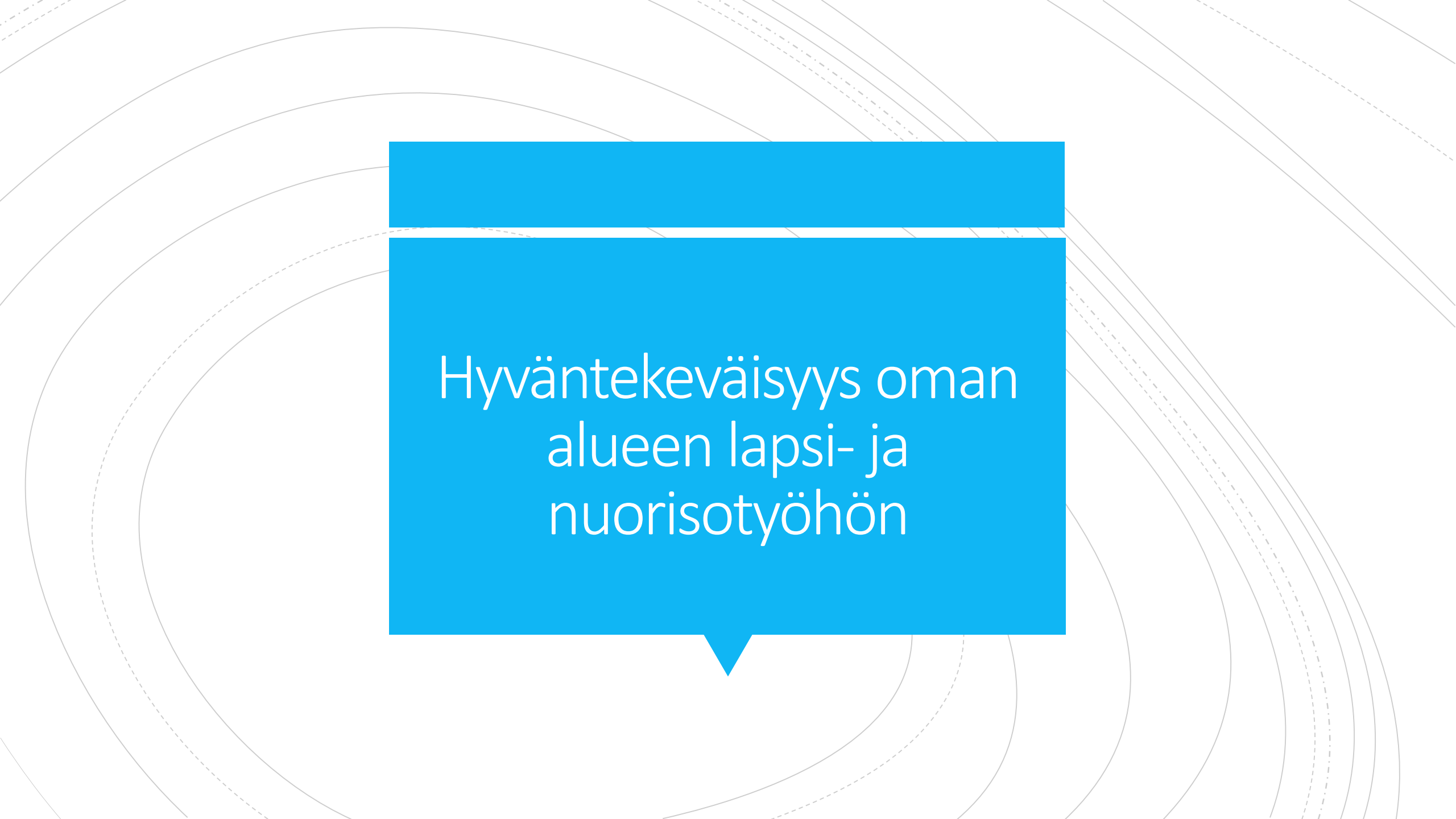
Alueen nuorten
palkkaaminen
sesonkityöhön




Mukana paikallisessa
yrittäjyyskasvatuksessa

The background features a series of concentric, overlapping curved lines in shades of gray, some solid and some dashed, creating a sense of depth and movement. A bright blue callout box is positioned in the center, containing white text. The box has a rectangular top and a pointed bottom, resembling a speech bubble or a callout.

Yhteistyö alueellisten
matkailualan
oppilaitosten kanssa

The background features a series of concentric, overlapping curved lines in light gray and white, creating a sense of depth and movement. A solid blue speech bubble is positioned in the center, containing white text. The speech bubble has a rectangular body and a triangular tail pointing downwards.

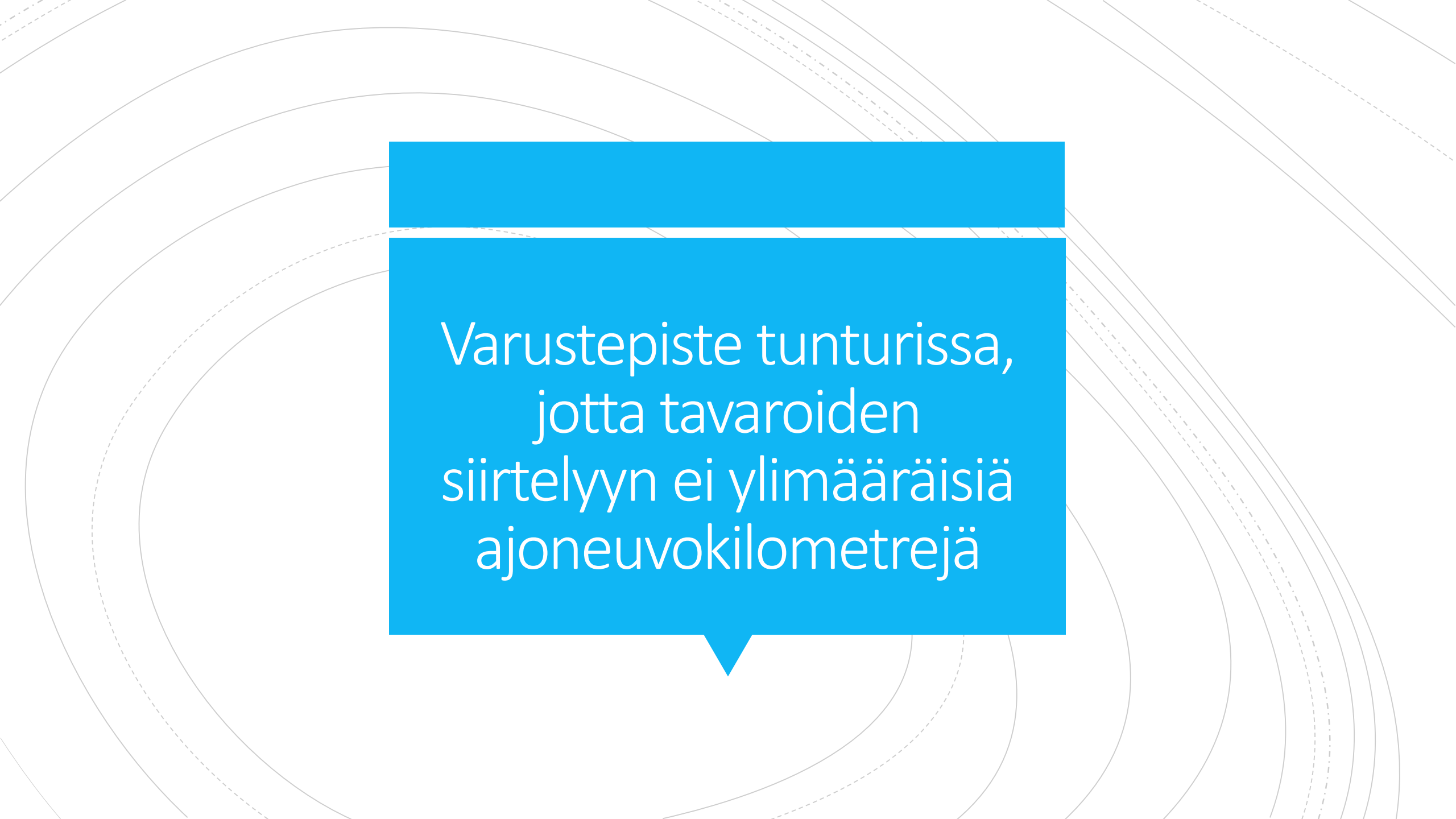
Hyväntekeväisyys oman
alueen lapsi- ja
nuorisotyöhön



Yrittäjien omasta
hyvinvoinnista
huolehtiminen



Yrittäjien järjestämät
paikalliset roskatalkoot

The background features a series of concentric, overlapping curved lines in shades of gray and white, creating a sense of motion or a circular path. A solid blue rectangular callout box is positioned in the center, containing white text. The box has a small triangular pointer at the bottom center.

Varustepiste tunturissa,
jotta tavaroiden
siirtelyyn ei ylimääräisiä
ajoneuvokilometrejä


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Sertifioidun EKO-sähkön käyttö




Pestävät käsipyyhkeet
kertakäyttöisten sijaan

Kapasiteetin lisäämiseksi
pitkäaikaiset
yhteistyösuhteet muiden
koirayritysten kanssa
omien koirien lisäämisen
sijaan

The background features a series of concentric, overlapping curved lines in shades of gray, some solid and some dashed, creating a sense of depth and movement. A prominent blue callout box is centered on the page, containing white text. The box has a rectangular top and a pointed bottom, resembling a speech bubble or a callout. The text is centered within the box and is written in a clean, sans-serif font.

Työntekijöiden
koulutukseen
panostaminen

The background features a series of concentric, overlapping circles in light gray and white, some solid and some dashed, creating a dynamic, wave-like pattern.

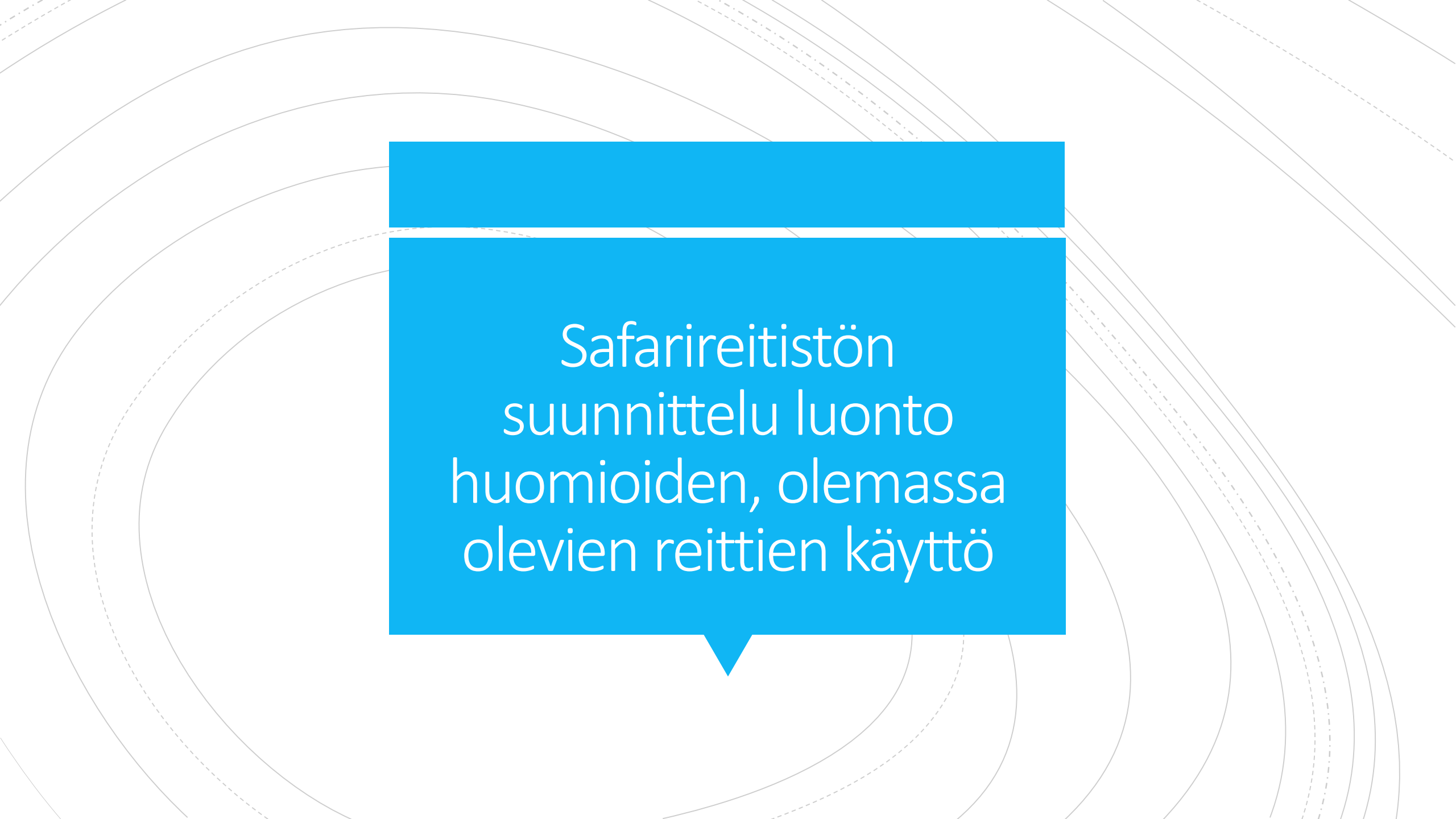
Ympäristöystävälliset
hirsirakennukset, joissa
hybridi-
lämmitysjärjestelmät

The background features several concentric circles of varying radii, some solid and some dashed, creating a ripple effect. A blue speech bubble with a white outline is positioned in the center, containing white text. The speech bubble has a tail pointing downwards.


Asiakkaiden käytössä
kompostoitavat ekovessat

The background features a series of concentric, overlapping circles in light gray, some solid and some dashed, creating a sense of depth and movement. A prominent blue speech bubble is centered on the page, containing white text. The speech bubble has a rectangular body and a triangular tail pointing downwards.

Kierrätysmateriaalista
valmistetut työvaatteet

The background features a series of concentric, overlapping curved lines in shades of light gray and white, creating a sense of depth and movement. A solid blue callout box is positioned in the center, containing white text. The text is arranged in four lines, with the first line being the largest and the subsequent lines decreasing in size.

Safarireitistön
suunnittelu luonto
huomioiden, olemassa
olevien reittien käyttö

The background features a series of concentric circles in light gray, some solid and some dashed, creating a ripple effect. A bright blue callout box with a downward-pointing tail is centered on the page. Inside the box, the text is white and reads: "Reitistön suunnittelussa polttoainetaloudellisuus huomioitu".

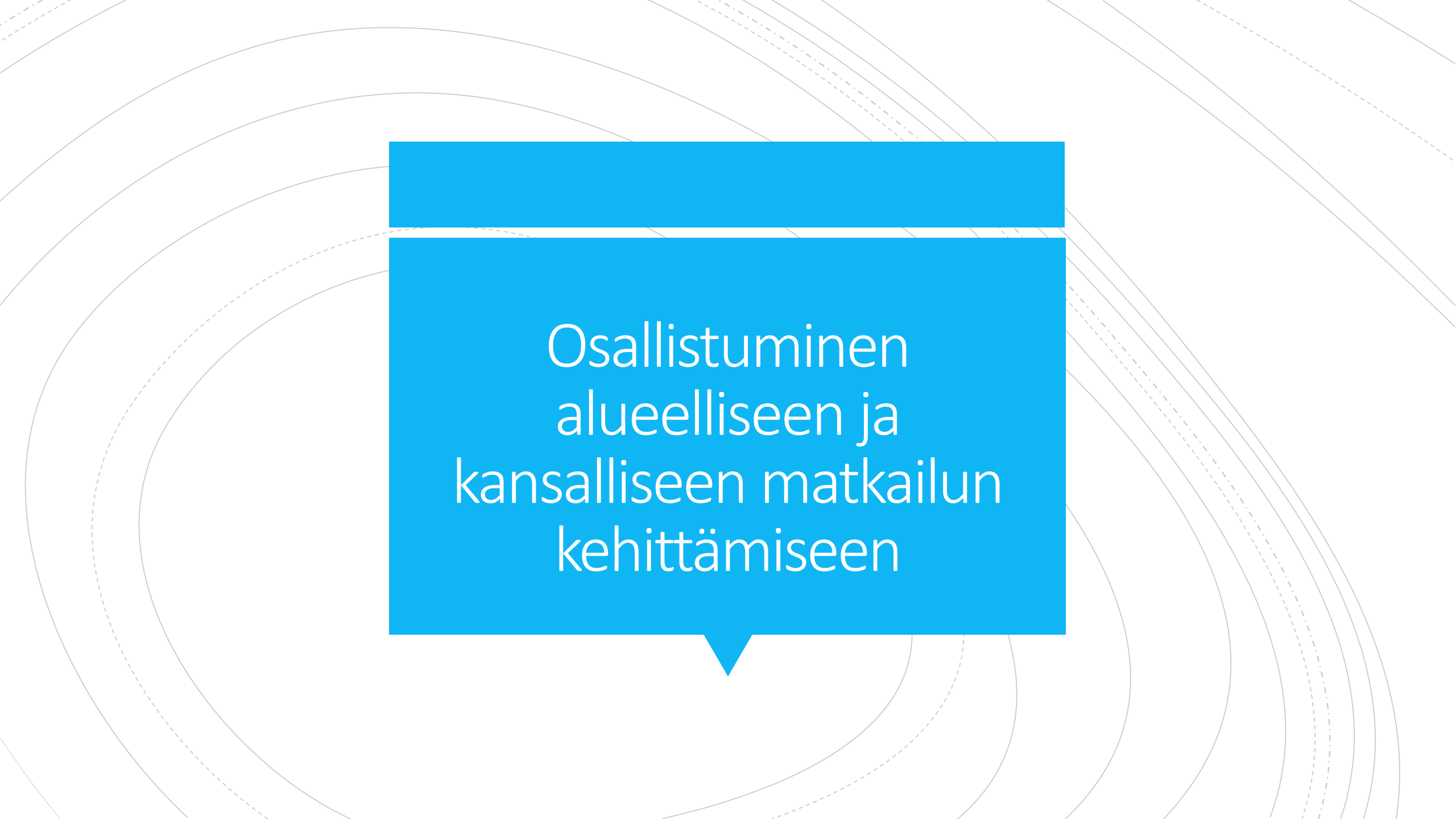
Reitistön suunnittelussa
polttoainetaloudellisuus
huomioitu



Laskut elektronisesti,
ei paperilaskuja

Käytöstä poistetut
välineet, esim. sukset ja
potkukelkat, paikalliselle
koululle uusiokäyttöön

Käytöstä poistetut
tekstiilit ja huonekalut
lahjoitetaan alueen
vähävaraisille

The background features several concentric circles of varying radii, some solid and some dashed, creating a ripple effect. A blue callout box with a downward-pointing tail is centered on the page. Inside the box, the text is white and reads: "Osallistuminen alueelliseen ja kansalliseen matkailun kehittämiseen".

Osallistuminen
alueelliseen ja
kansalliseen matkailun
kehittämiseen

The background features a series of concentric circles in light gray, some solid and some dashed, creating a ripple effect. A bright blue callout box is centered on the page, containing white text. The box has a rectangular top and a pointed bottom, resembling a speech bubble or a callout.

Kestosuodattimelliset
kahvinkeittimet




Kierrätystavarasta
valmistetut huonekalut

The background features a series of concentric circles in light gray, some solid and some dashed, creating a ripple effect. A bright blue callout box is centered on the page, containing white text. The box has a rectangular top and a pointed bottom, resembling a speech bubble or a callout.

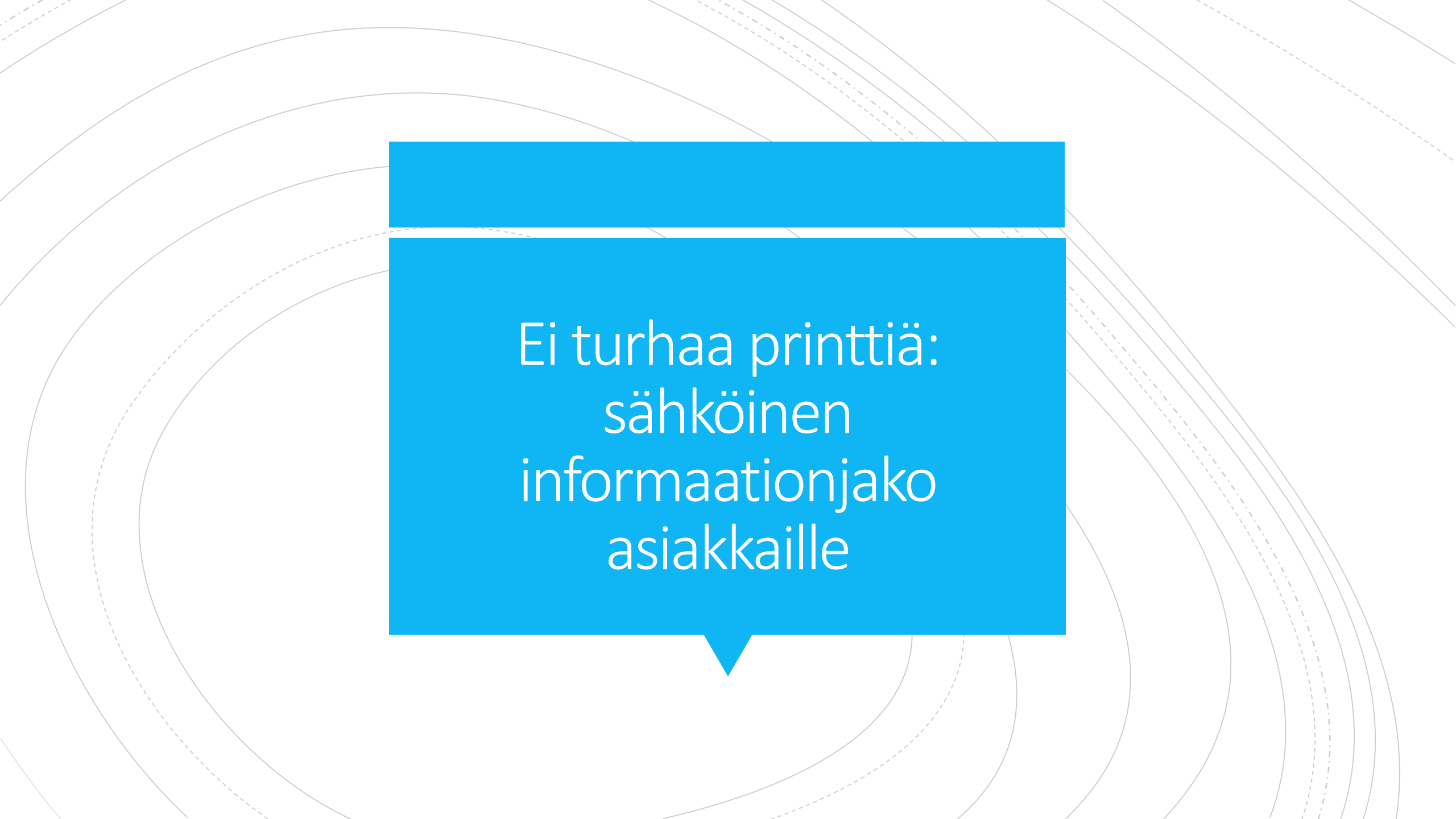
Lämpöä läpipäästävät
matot

The background features several concentric circles of varying radii, some solid and some dashed, creating a ripple effect. A blue callout box with a downward-pointing tail is centered on the page. Inside the box, the text "Autojen lämmitystopat ajastimilla" is written in white, sans-serif font.

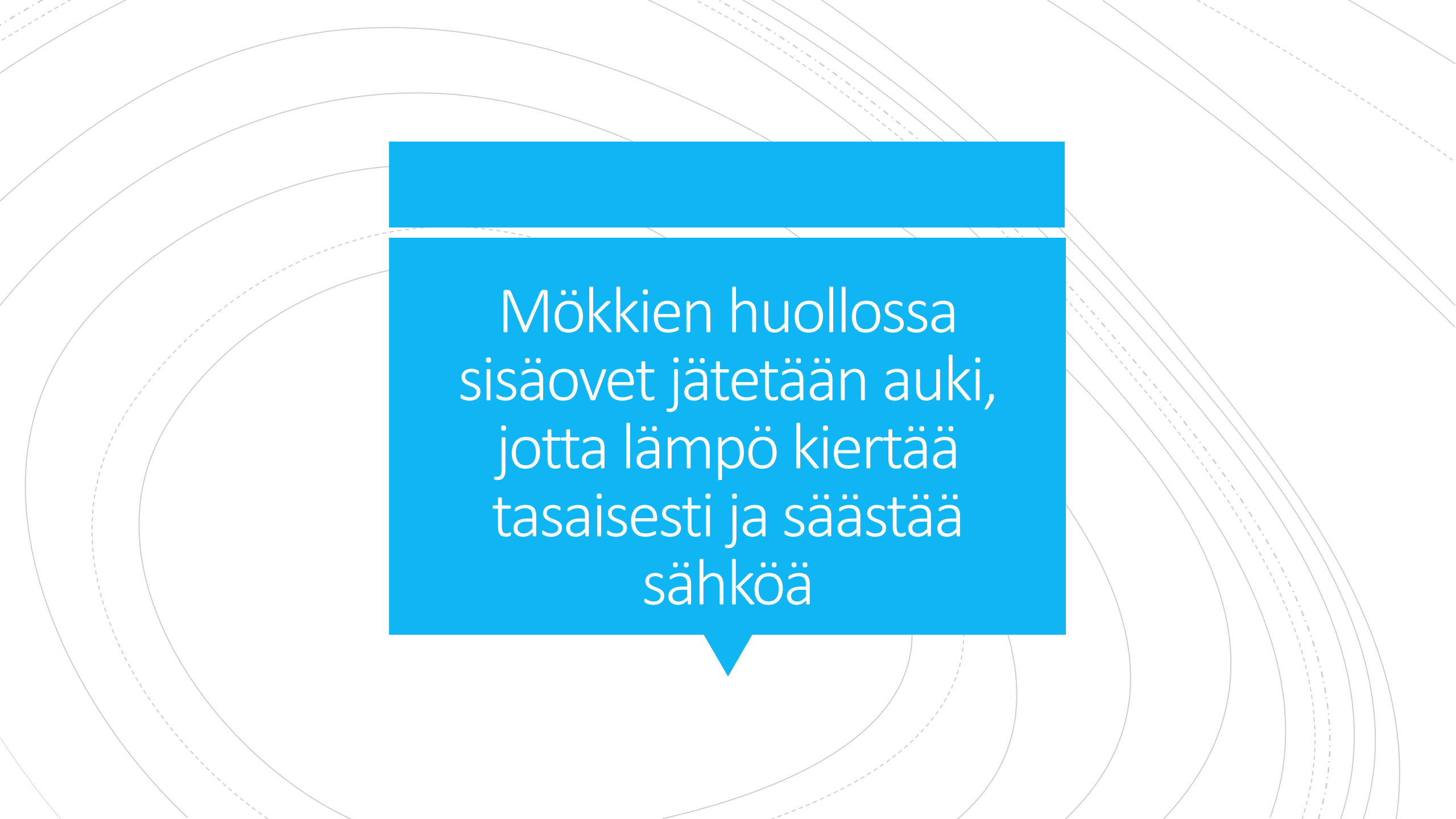
Autojen lämmitystopat
ajastimilla

The background features a series of concentric circles in light gray, some solid and some dashed, creating a ripple effect. A bright blue callout box with a downward-pointing tail is centered on the page. Inside the box, the text is white and reads:

Muovikantisten
mökkikansioiden vaihto
paperisiksi

The background features several concentric circles of varying radii, some solid and some dashed, creating a ripple effect. A solid blue callout box with a downward-pointing tail is centered on the page. Inside the box, the text is white and reads: "Ei turhaa printtiä:
sähköinen
informaationjako
asiakkaille".


Ei turhaa printtiä:
sähköinen
informaationjako
asiakkaille

The background features several concentric circles of varying radii, some solid and some dashed, creating a ripple effect. A blue callout box with a downward-pointing tail is centered on the page.

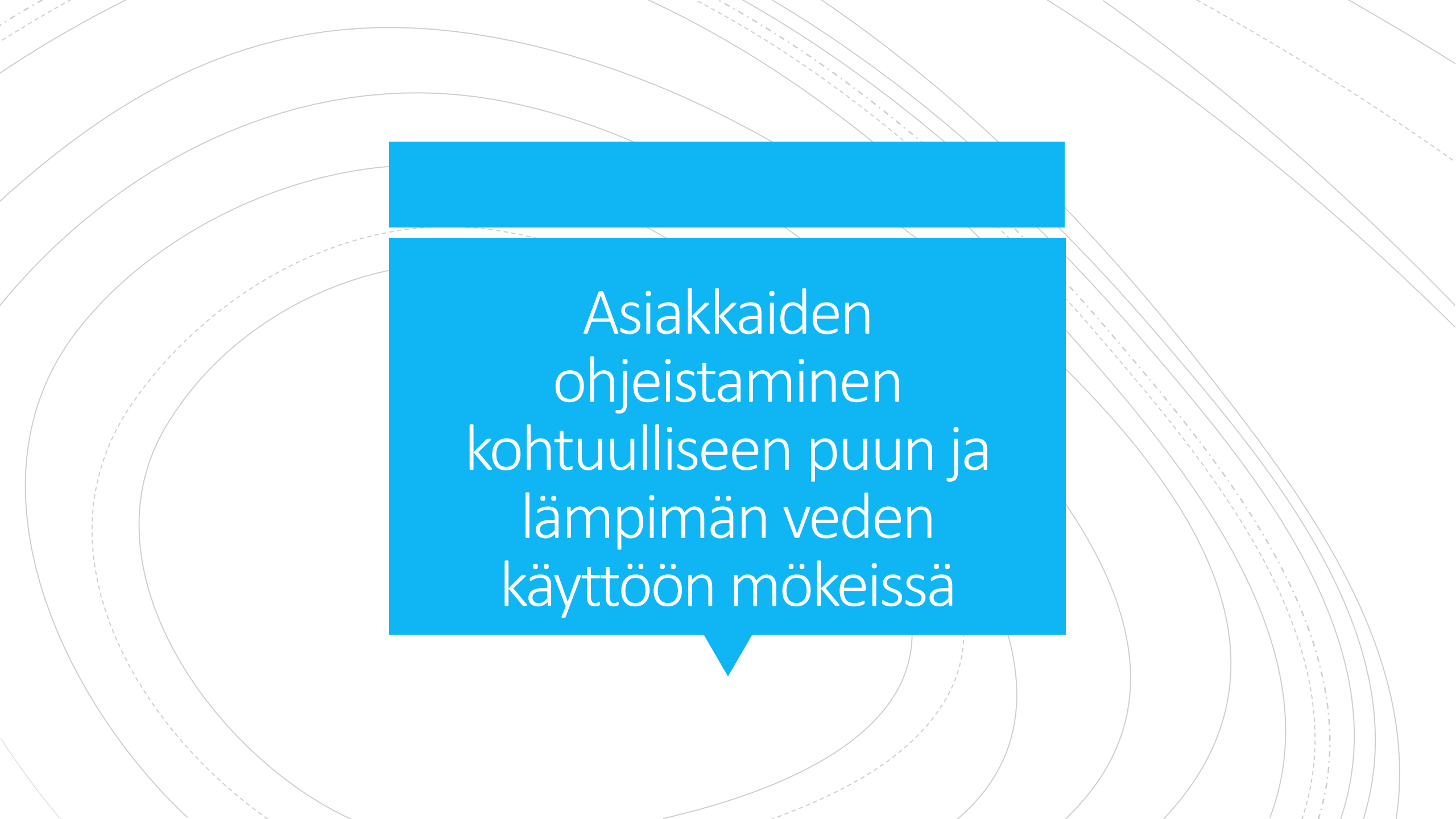
Mökkien huollossa
sisäovet jätetään auki,
jotta lämpö kiertää
tasaisesti ja säästää
sähköä

The background features a series of concentric, overlapping curved lines in shades of gray, some solid and some dashed, creating a sense of depth and movement. A prominent blue callout box is centered on the page, containing white text. The box has a rectangular top and a pointed bottom, resembling a speech bubble or a callout. The text inside the box is centered and reads: "Vaihtopäiset siivousvälineet (esim. ikkunanpesulastat)".

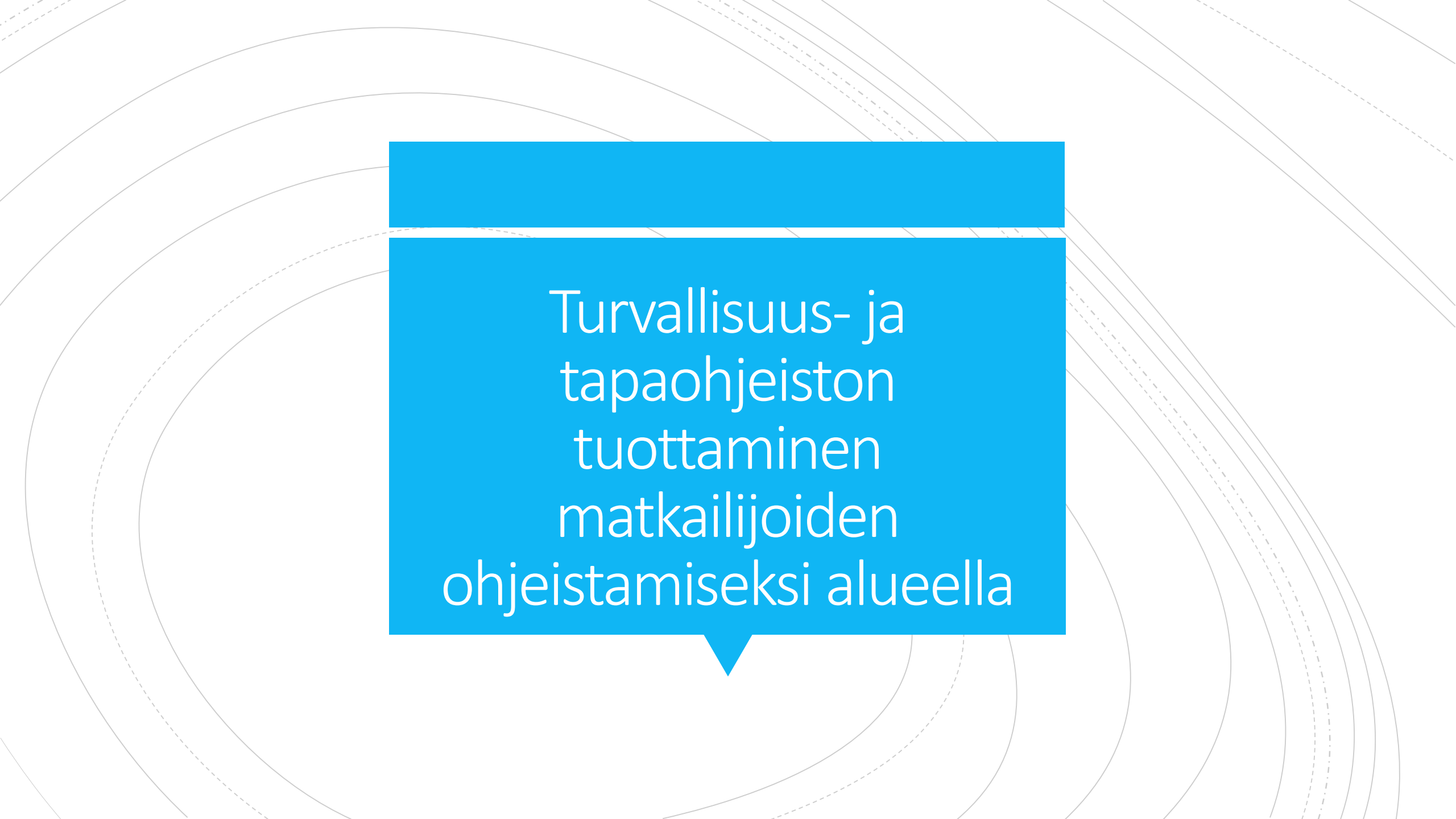
Vaihtopäiset
siivousvälineet (esim.
ikkunanpesulastat)

The background features a series of concentric, overlapping circles in light gray, some solid and some dashed, creating a sense of depth and movement. A prominent blue speech bubble is centered on the page, containing white text.


Kierrätysastiat
henkilökunnan
taukotiloissa

The background features several concentric, overlapping circles in light gray, some solid and some dashed, creating a sense of depth and movement. A prominent blue callout box is centered on the page, containing white text. The box has a rectangular top and a pointed bottom, resembling a speech bubble or a callout. The text inside is in a clean, sans-serif font, arranged in five lines.

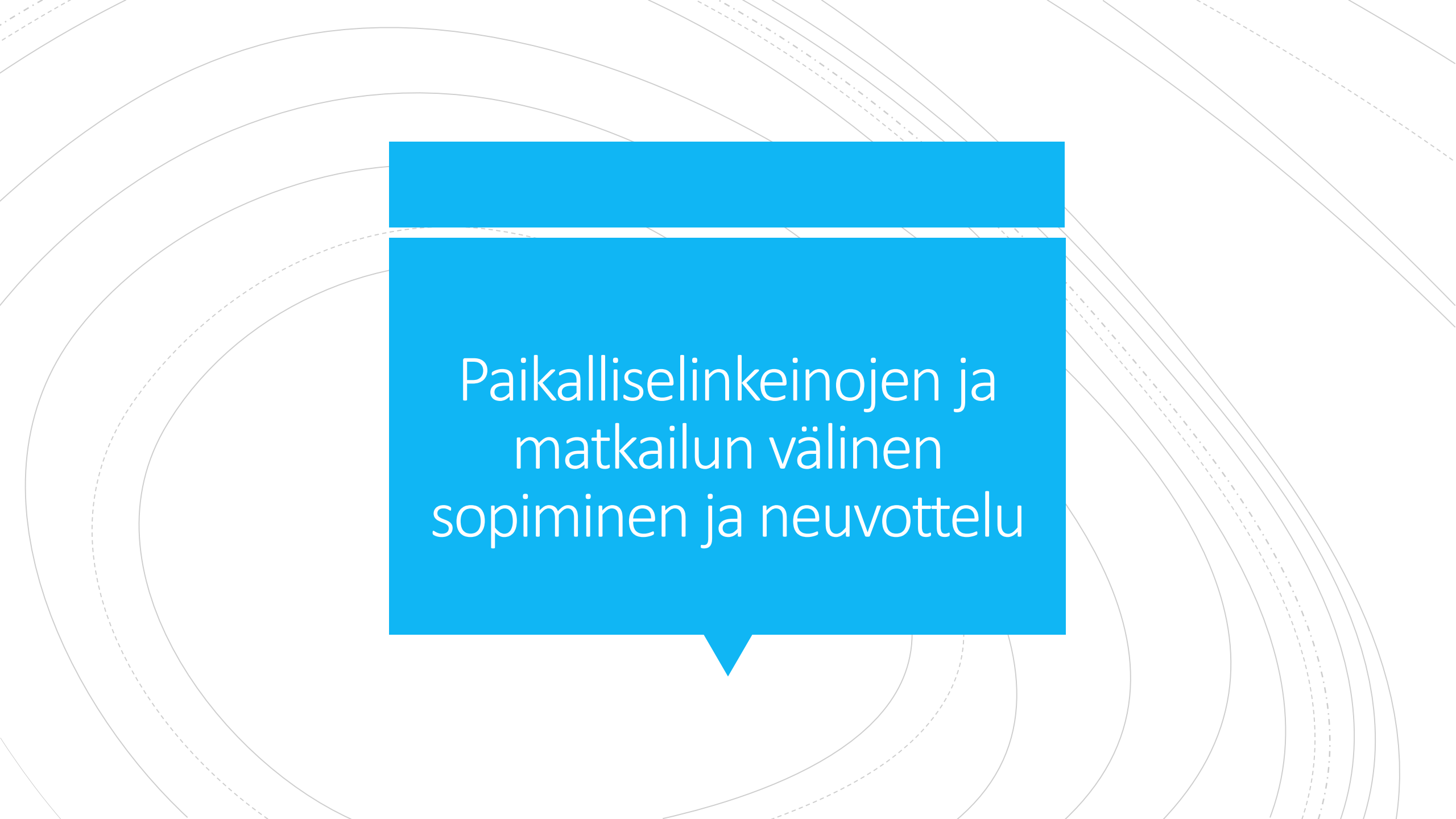
Asiakkaiden
ohjeistaminen
kohtuulliseen puun ja
lämpimän veden
käyttöön mökeissä

The background features several concentric, overlapping curved lines in shades of gray, some solid and some dashed, creating a sense of depth and movement. A bright blue callout box is positioned in the center, containing white text. The box has a rectangular top and a pointed bottom, resembling a speech bubble or a callout.


Turvallisuus- ja
tapaohjeiston
tuottaminen
matkailijoiden
ohjeistamiseksi alueella

The background features a series of concentric, overlapping circles in light gray and white, some solid and some dashed, creating a dynamic, circular pattern.

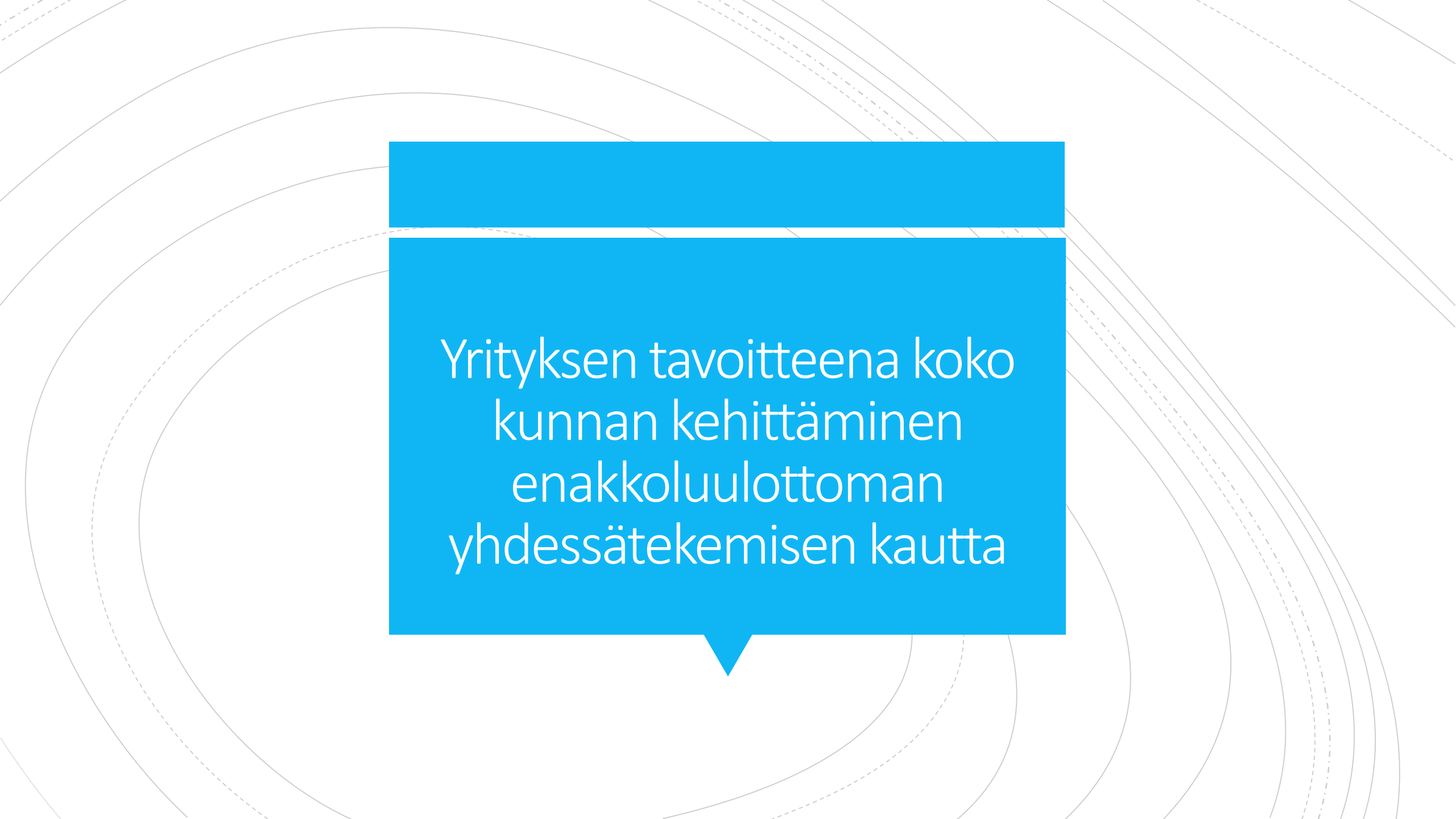
Jätteistä valmistetun
polttoaineen
käyttöönotto Lapin
lentoasemien
ajoneuvoissa

The background features a series of concentric, overlapping curved lines in light gray and white, creating a sense of motion and depth. A prominent blue speech bubble is centered on the page, containing white text. The speech bubble has a rectangular body and a triangular tail pointing downwards.

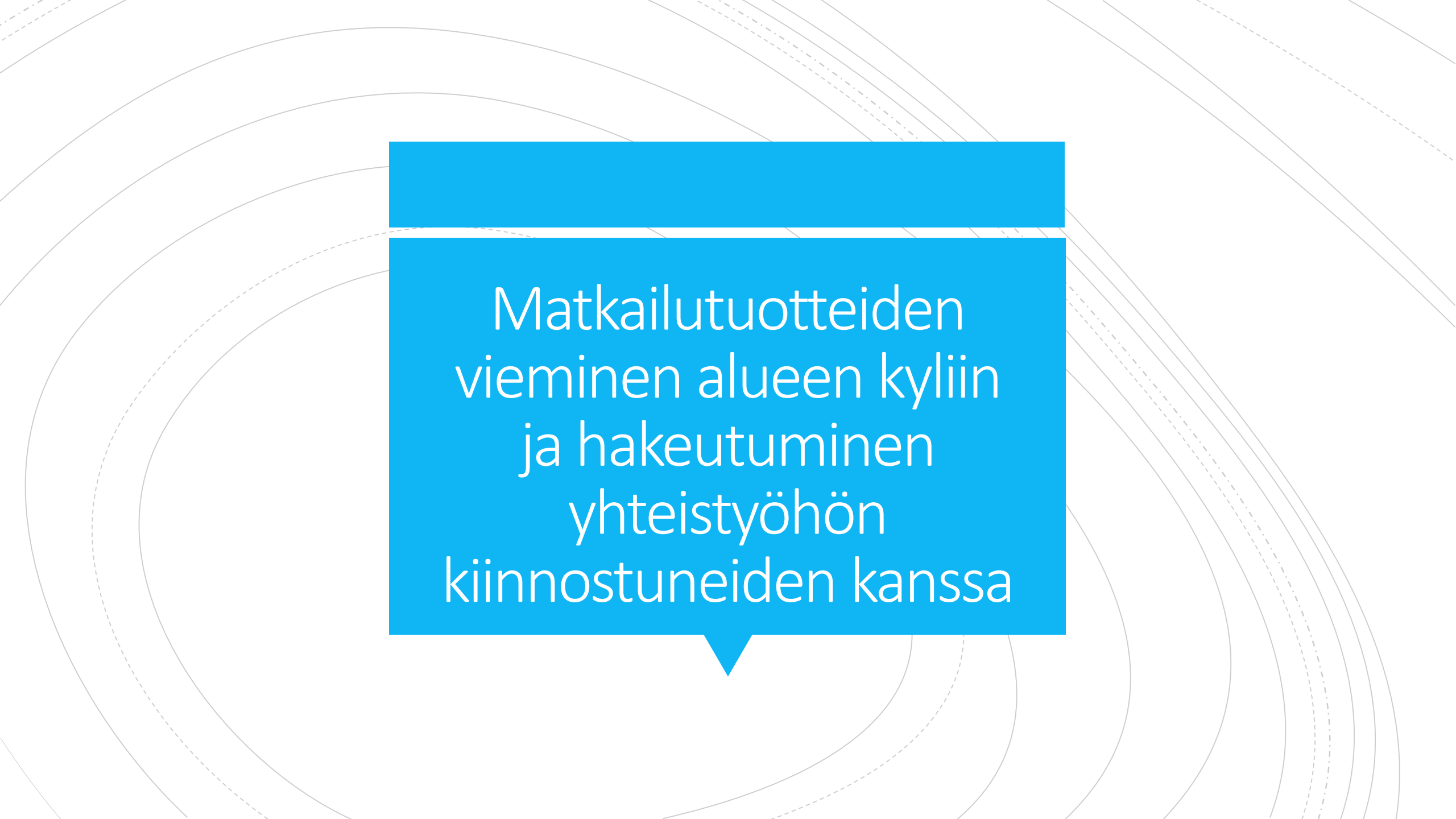
Paikalliselinkeinojen ja
matkailun välinen
sopiminen ja neuvottelu

The background features a series of concentric, overlapping circles in light gray, some solid and some dashed, creating a dynamic, circular pattern.


Aikalastettujen
sisävesikalojen
hyödyntäminen
ruokatuotteena




Yrityksen tavoitteena koko
kunnan kehittäminen
enakkoluulottoman
yhdessätekemisen kautta



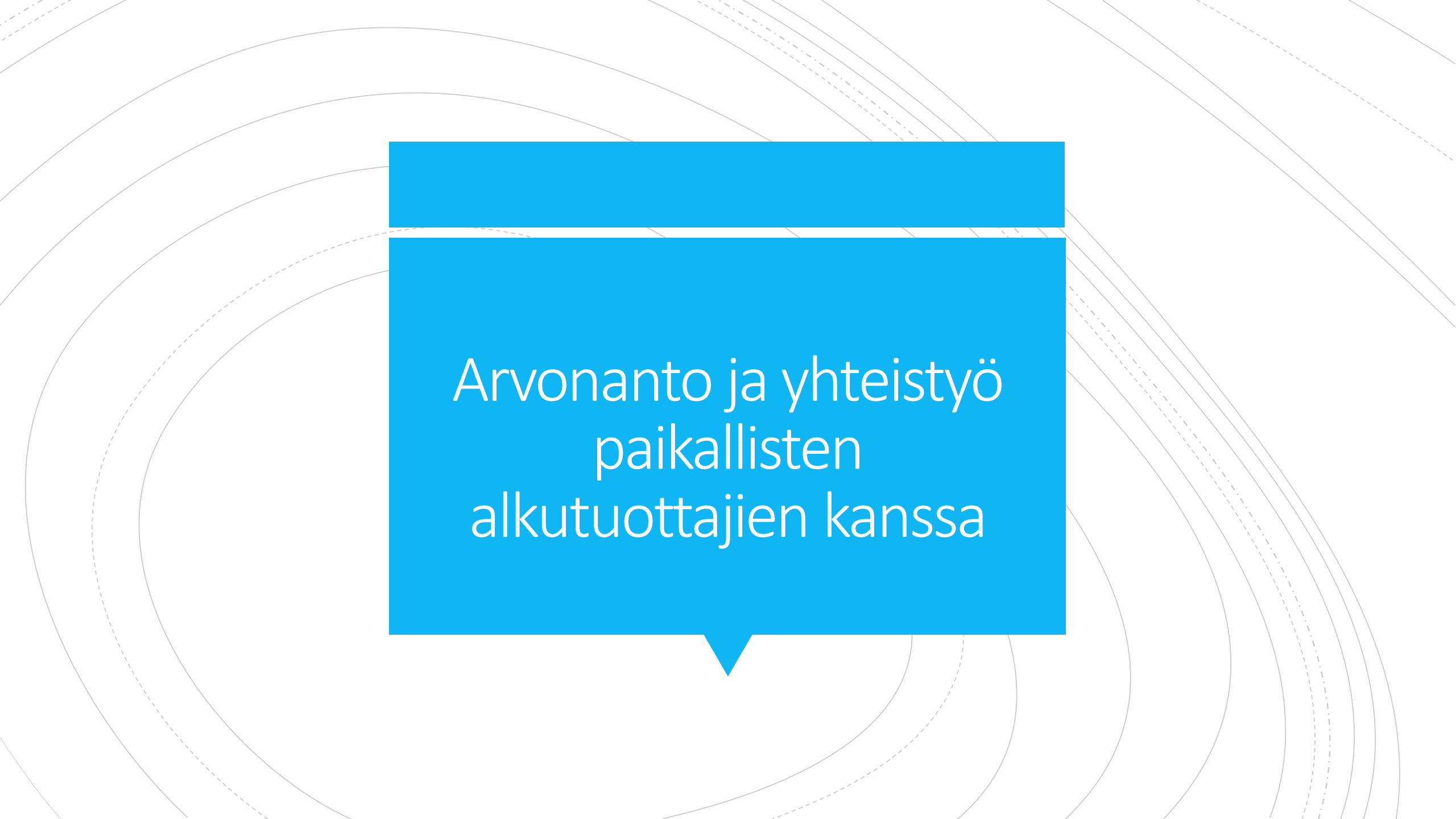
Matkailutuotteiden
vieminen alueen kyliin
ja hakeutuminen
yhteistyöhön
kiinnostuneiden kanssa

The background features a series of concentric, overlapping curved lines in light gray and white, creating a sense of depth and movement. A solid blue speech bubble is centered on the page, containing white text. The speech bubble has a rectangular body and a triangular tail pointing downwards.

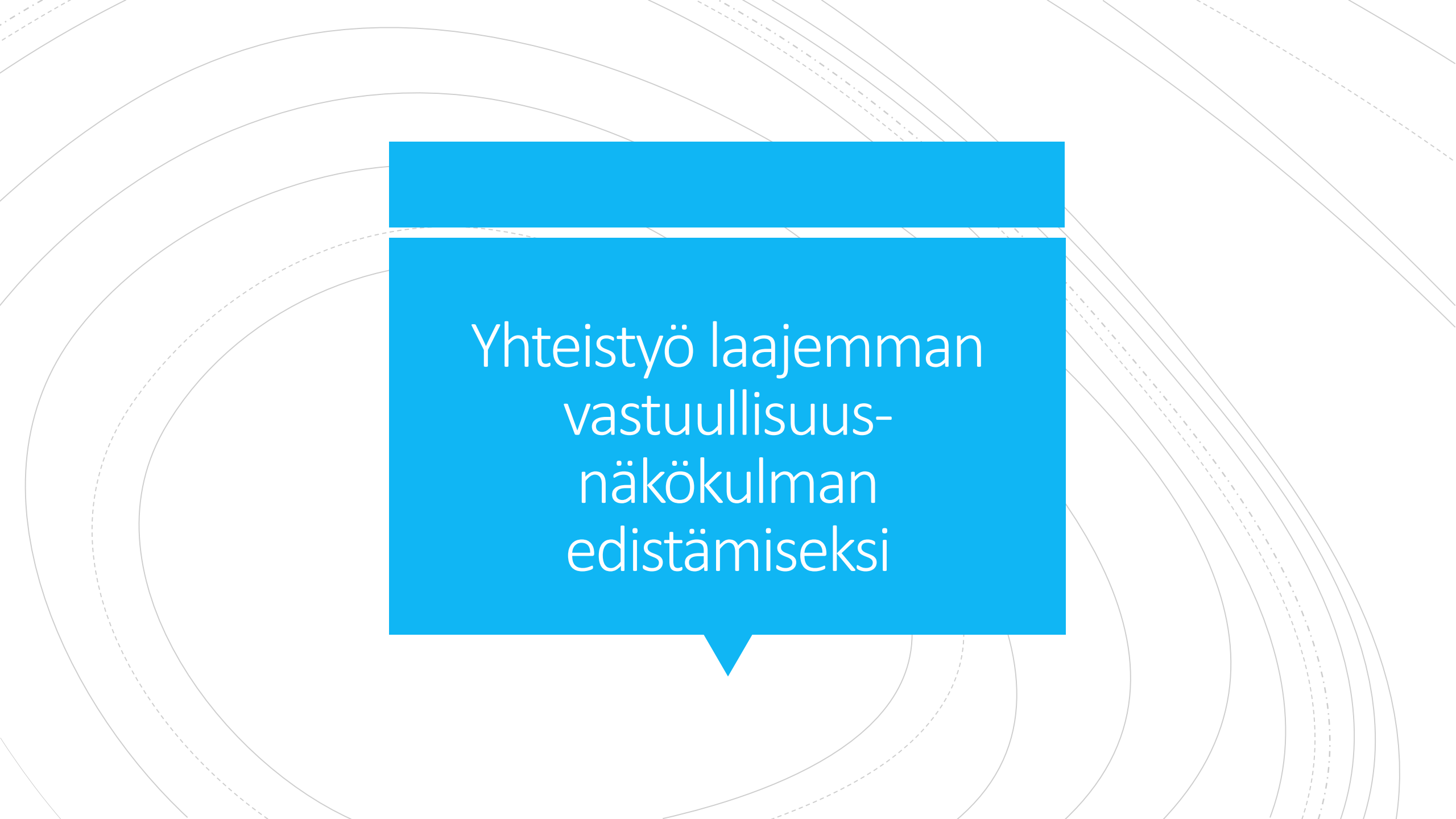
Kotiseutuylpeyden
kasvattaminen nuoria
työllistämällä

The background features a series of concentric, overlapping circles in light gray and white, some solid and some dashed, creating a sense of motion and depth. A solid blue rectangular box is centered on the page, containing white text. The box has a small downward-pointing triangle at its bottom center.

Digitaalisten liikkumisen
palveluiden
kehittäminen
energiatehokkaan
liikkumisen takaamiseksi

The background features a series of concentric, overlapping curved lines in shades of gray, some solid and some dashed, creating a sense of depth and movement. A prominent blue speech bubble is centered on the page, containing white text. The speech bubble has a rectangular body and a triangular tail pointing downwards.

Arvonanto ja yhteistyö
paikallisten
alkutuottajien kanssa

The background features several concentric circles of varying radii, some solid and some dashed, creating a ripple effect. A blue callout box with a downward-pointing tail is centered on the page. Inside the box, the text is white and reads: "Yhteistyö laajemman vastuullisuusnäkökulman edistämiseksi".

Yhteistyö laajemman
vastuullisuus-
näkökulman
edistämiseksi

The background features a series of concentric, overlapping curved lines in shades of gray, some solid and some dashed, creating a sense of motion and depth. A bright blue callout box is centered on the page, containing white text. The box has a rectangular top and a pointed bottom, resembling a speech bubble or a callout.

Ski-bussit
hiihtokeskuksissa

The background features a series of concentric, overlapping curved lines in light gray and white, creating a sense of motion and depth. A solid blue rectangular callout box is positioned in the center, containing white text. The text is centered and reads: "Jakamistalouden sääntely-ympäristön kehittäminen".


Jakamistalouden
sääntely-ympäristön
kehittäminen

The background features a series of concentric, overlapping circles in light gray, some solid and some dashed, creating a ripple effect. A bright blue callout box is centered on the page, containing the text "Ski-inn majoitus".


Ski-inn majoitus

The background features a series of concentric circles in light gray, some solid and some dashed, creating a ripple effect. A bright blue callout box is centered on the page, containing white text. The box has a rectangular top and a pointed bottom, resembling a speech bubble or a callout.

Paikallisten
matkamuuistojen
esilletuominen ja
myynti

A blue callout box with a white text area. The box has a solid blue top bar and a larger blue body with a white triangular pointer at the bottom center. The text is white and centered within the white area.

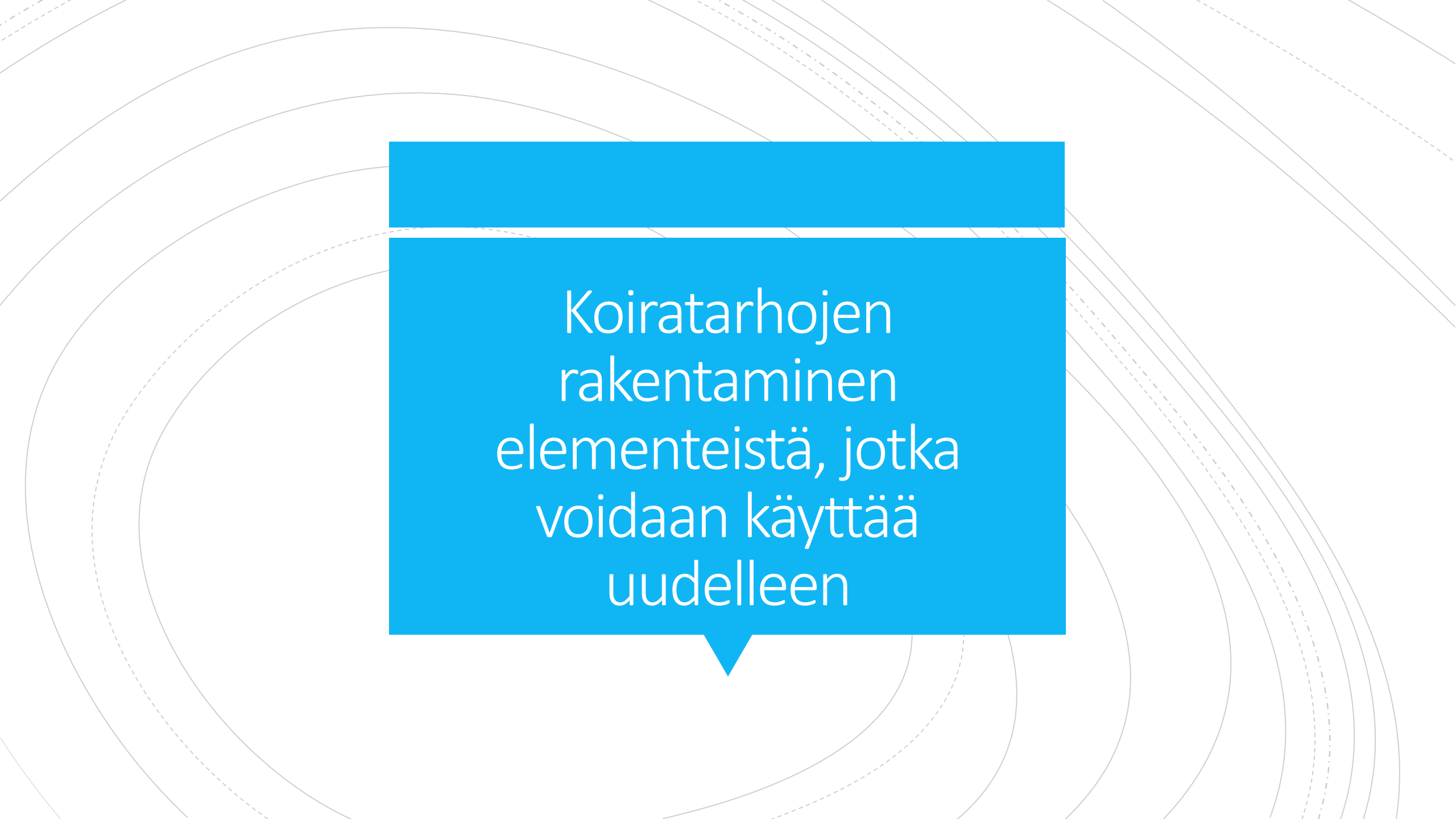
Polttoaineiden
kompensointi
hiihtokeskuksessa

The background features a series of concentric, overlapping curved lines in light gray and white, some solid and some dashed, creating a sense of motion or a circular path. A bright blue callout box is centered on the page, containing white text. The box has a rectangular top and a pointed bottom, resembling a speech bubble or a callout.

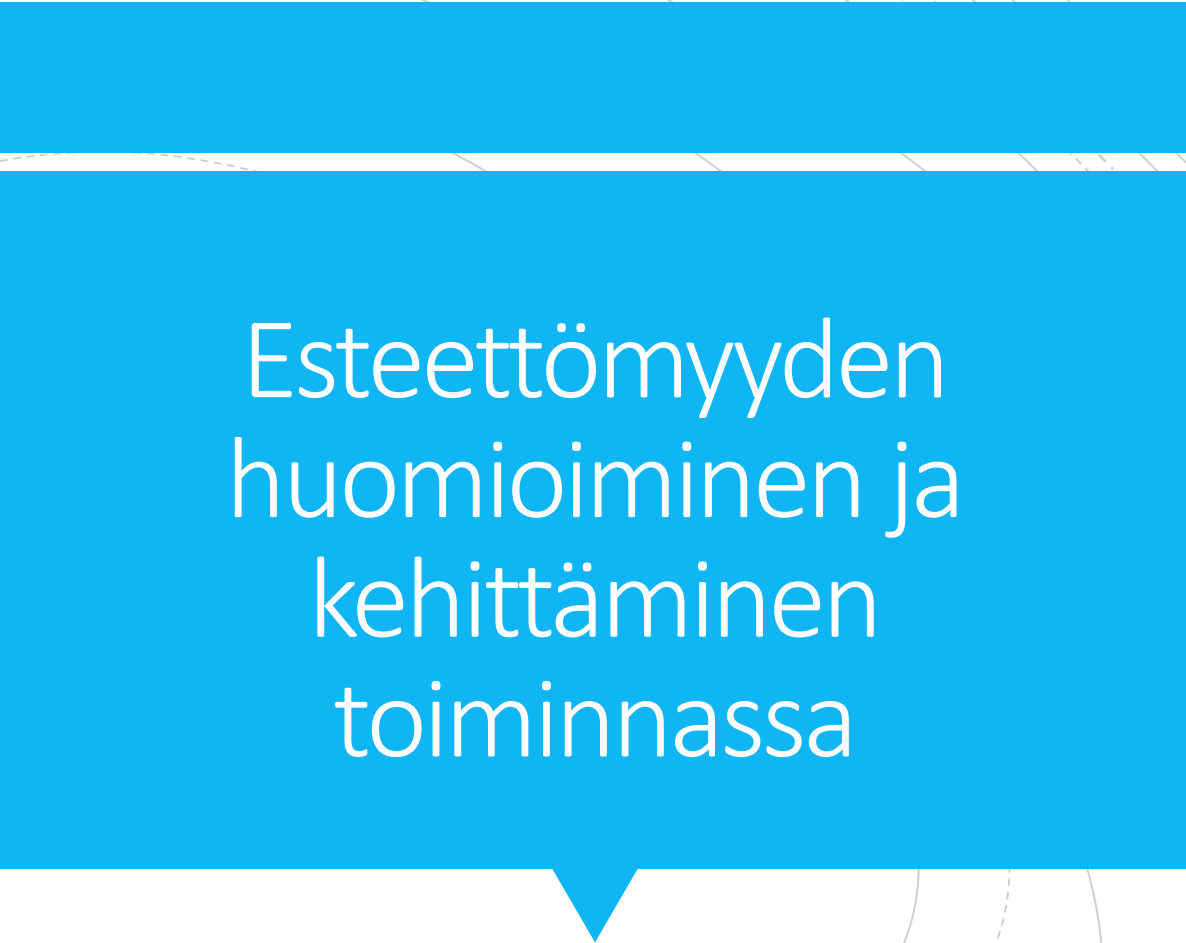
Säilölumi
hiihtokeskuksessa
lumetuksen
vähentämiseksi



Vastuullisuudesta
viestiminen

The background features a series of concentric, overlapping circles in light gray, some solid and some dashed, creating a sense of depth and movement. A bright blue rectangular callout box is positioned in the center, containing white text. The box has a small triangular pointer at the bottom center.

Koiratarhojen
rakentaminen
elementeistä, jotka
voidaan käyttää
uudelleen



Esteettömyyden
huomioiminen ja
kehittäminen
toiminnassa

Lisätietoa verkostosta:
www.ulapland.fi/lvmv

