



LAPIN YLIOPISTO  
UNIVERSITY OF LAPLAND



## TUKO1276 SUMMER SCHOOL OF METHODOLOGIES (5 ECTS)

12–16 August 2019 at the University of Lapland, Rovaniemi, Finland

Do you need help with choosing the right methods, getting started with data production or writing your analysis?

If you answered yes, the summer school of methodologies is for you! You are warmly welcome to join this intensive methodological course in August.

The Summer school consists of lectures and workshops – you can choose a stream that best fits your thesis process!

The multidisciplinary Summer school instructor team consists of Gayle Jennings, PhD (Business, Tourism Studies, Sociology, Social Psychology); Ville Hallikainen, PhD (Statistical analysis), Kati Nieminen, PhD (Legal analysis, Qualitative research methodologies); Päivi Rantala, PhD (Qualitative research methodologies, Cultural history), Outi Rantala, PhD (Environmental Social Sciences, Tourism Studies)

Register by 9 June 2019 via WebOodi. You can find the course with the code: TUKO1276.



## TUKO1276 SUMMER SCHOOL OF METHODOLOGIES (5 ECTS)

**Target group:** Doctoral candidates. Advanced master's level students are also accepted if there are places.

**Course coordinator:** Associate professor Outi Rantala

### **Aims:**

After successful completion of the course, the doctoral candidate will be able to:

- produce data related to her/his research topic
- categorize the data produced
- analyze the data produced with a chosen research method
- evaluate her/his research findings
- evaluate how the findings can be utilized
- reflect on her/his own identity and expertise as a researcher.

### **Content:**

During the summer school, we will explore different research paradigms and qualitative and quantitative research approaches, mixed methods approaches and research approaches in law. Data collection methods will be introduced, such as surveys, interviews and observation. During the qualitative, quantitative and law research method workshops issues related to data production, data analysis and evaluation of research findings will be addressed and practised. The summer school also includes an academic writing workshop, during which basics of academic writing are introduced and practised.

### **Methods:**

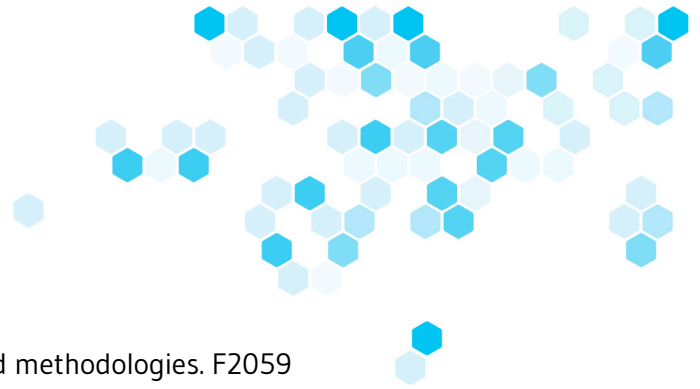
Lectures and workshops (approx. 33 hours) and pre- & post-assignments. Individual work approx. 102 hours.

### **Requirements:**

Active participation and pre- & post-assignments.

### **Language:**

Lectures & qualitative workshop in English, quantitative workshop in Finnish, workshop on legal analysis will take place in English, and academic writing session in both languages.



## Programme

### Monday

12:15–13:00 Opening & introductions. F2059

13:00–16:00 Gayle Jennings: Research paradigms and methodologies. F2059

### Tuesday

9:15–12:00 Gayle Jennings, Ville Hallikainen and Kati Nieminen: Research paradigms and methodologies. Data collection. F2059

12:00–13:00 Lunch break

13:00–16:00 Workshop 1 with Gayle Jennings: Qualitative empirical material collection methods in practice. F2059 / F2058

Työpaja 2 Ville Hallikaisen kanssa: Määrällisen aineiston analyysi. F2024

Workshop 3 with Kati Nieminen: Analysing legal research materials. F2060

### Wednesday

9:15–12:00 Workshop 1 with Gayle Jennings: Interpretation of qualitative empirical material. F2059 / F2058

Työpaja 2 Ville Hallikaisen kanssa: Määrällisen aineiston analyysi. F2024

Workshop 3 with Kati Nieminen: Analysing legal research materials. F2060

12:00–13:00 Lunch break

13:00–16:00 Workshops continue

### Thursday

9:15–12:00 Workshop 1 with Gayle Jennings: Qualitative research theory building. F2059 / F2058

Työpaja 2 Ville Hallikaisen kanssa: Määrällisen aineiston analyysi. F2024

Workshop 3 with Kati Nieminen: Analysing legal research materials. F2060

12:00–13:00 Lunch break

13:00–16:00 Academic writing workshop with Outi Rantala and Pälvi Rantala. F2059

### Friday

9:15–11:00 Academic writing workshop continues with Outi Rantala and Pälvi Rantala. F2059

11:30–12:30 Concluding remarks. F2059



## Instructors

**Gayle Jennings, PhD**, is the Director of Research, Imagine Consulting Group International. Gayle has an internationally recognised reputation with regard to the conduct of Qualitative Research. She is the author of *Tourism Research* and co-editor of *Quality Tourism Experiences*, and editor of *Water-based Tourism, Sport, Leisure and Recreation Experiences*. Gayle has written book chapters on *Evaluation Research Methods*; *Methodologies and Methods*; *Interviewing - A Focus on Qualitative Techniques*; *Business Research*; *Advances in Tourism Research*; and *Research Processes for Evaluating Quality Experiences*.

Gayle's research agenda focuses on practical and applied research for business and industry, research training and education, qualitative methodologies, and quality tourism experiences. Gayle is also an Adjunct Professor of Tourism Management, Department of Tourism, Sport and Hotel Management, Griffith Business School, Griffith University, Gold Coast Campus, Australia.

### Professional Qualifications

Ph.D. (Business, Tourism, Sociology, Social Psychology)  
Master of Letters (Sociology)  
B.A. (With Distinction), (Asian Studies)  
B.A. (Curriculum Studies, Sociology, Psychology)  
Dip. Teaching



**Ville Hallikainen, MTT**, on erikoistutkijana Luonnonvarakeskuksessa ja dosenttina Lapin yliopiston yhteiskuntatieteiden tiedekunnassa. Hänen asiantuntijuusalueensa ovat metsänhoito, metsänuudistaminen, tilastotieteen sovellukset, SPSS, Systat ja R-ympäristö. Hänen tämänhetkisiin tutkimustehtäviinsä kuuluu metsän luontainen uudistaminen, yhteiskunnallisesti kestävä luonnonvarojen käyttö ja eri-ikäisten metsien käsittely. Hänen aikaisemmat tutkimushankkeensa ovat koskeneet mm. luonnonsuojelua, suomalaisten erämaakokemuksia, matkailun ja virkistyskäytön merkitystä maaseudun maisemassa ja kehittämisessä sekä metsien kestävää moninaiskäyttöä Pohjois-Lapissa. Hän on julkaissut lehtiartikkeleita, lukuja kirjoissa, konferenssipapereita ja tutkimusraportteja sekä kansainvälisesti että Suomessa.



**Kati Nieminen, PhD**, is a Post-doctoral researcher at the Institute of Criminology and Legal Policy at the University of Helsinki. Her work covers areas such as access to justice and legislative research. She is currently working on projects studying legal aid and access to justice, the use of research results in law drafting, and discrimination. Nieminen is particularly interested in legal rhetoric and argumentation.





**Päivi Rantala's, PhD**, research interest include research methodology, cultural history, art-based methods in working life development, and socio-cultural study of sleep, especially napping. She currently works in fields of history, sociology and cultural studies. Her research projects have combined arts, culture and social science as well as historical knowledge. She acts as University Lecturer on qualitative research methods. The topics she has done research on encompass life stories of so-called ordinary women; women's work in northern Finland; the history of everyday life in Lapland; Sámi handicraft as work; arts and culture as a source of social well-being in Lapland; village fools and the folklore concerning them; napping cultures in Finland; and equality and gender in journalism. / Päivi Rantalan kiinnostuksen kohteita ovat kulttuurihistoria, erityisesti pohjoinen kulttuuri ja pohjoisten ihmisten arki. Hän on tutkinut myös päiväunien nukkumisen kulttuuria ja kulttuurihistoriaa, pohjoisen naisten historiaa, sukupuolten tasa-arvoa journalismissa sekä taidelähtöisten menetelmien mahdollisuuksia työelämän kehittämisessä.



**Outi Rantala, PhD**, works as Associate Professor of Responsible Arctic Tourism at the Multidimensional Tourism Institute, University of Lapland. Her research has focused on nature relationship and rhythms of everyday and holiday through such phenomenon as wilderness guiding, touristic sleep, weather, adventure tourism, and architecture. She has expertise especially on sensual and post humanist applications of ethnographic methodologies. She also has an active role in developing tourism education within the University of Arctic's Thematic Network on Northern Tourism.

