Wednesday, November 13, 13:30 – 14:15

## Data Ethics and Data (Protection) Law



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## Abstract:

This talk concerns the usefulness of data ethics with special emphasis on data protection law. It considers whether it is evident what data ethics is comparing ethics with moral (just briefly) and with law. These normative instruments all aim at influencing behavior in the modern digital world and currently not least in respect to use of AI. These instruments are very different and it may be observed that data protection rules have a foundation in democracy and they can be sanctioned within the scope of legal rules. Data ethical rules do not have these qualities but they might be sanctioned in a more subtle way. Even though data ethical rules seem to be more casual they may constitute a basis for a critical approach to data protection law and especially they are on the side of the individual, the data subject. Even though caution is called for they may be a positive contribution to the total regulation of personal data processing.