CURRICULUM | 2021-2023

Master’s Degree Programme in Arctic Art and Design 120 cr.

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<td>UTYO115 Art and Environment Design</td>
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<td>UTYO117 Socially and Environmentally engaged Art</td>
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Choose 8 cr. from the following options (optional studies):
- UTYO106 Space, Time and Place Workshop | 3 cr. |
- UTYO107 Introduction to Community, Art and Environment Studies | 4 cr. |
- UTYO202 Winter Art in Tourism | 2 cr. |
- UTYO205 Winter Art in Community | 2 cr. |
- UTYO206 Environmental Art Workshop | 2 cr. |
- UTYO211 Art in the Build Environment | 2 cr. |
- UTYO212 Optional workshop | 2-4 cr. |

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<th>ELECTIVE STUDIES</th>
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<td>Students can choose elective studies according to their interest. Possible studies can be e.g.:</td>
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- UART1105 Introduction to Service Design 5 cr. |
- MTEO0613 Advanced Industrial Design project / Interaction Design 10 cr. |
- MTEO0614 Advanced Industrial Design project / Service Design 10 cr. |
- AAVM0305 Practical Training 5 - 15 cr. |
- Courses from Arctic Studies Programme, Finnish Language Courses or other courses offered in English. |
## Schedule

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<td>Entrepreneur Studies</td>
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<tr>
<td>Master Thesis and Seminar</td>
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<tr>
<td>Autumn</td>
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<td>30</td>
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MAAD1101 Orientation, Career planning & Portfolio 3 cr.
Contents
Study techniques, starting to prepare the student’s portfolio, presentation techniques, visualization technique, own visual visit card, portfolio and CV.
Learning outcomes
At the end of the course student is able to
- make a study plan
- present his/her expertise
Methods
36 hours lectures and guided exercise, 45 hours independent work.
Requirements
Active participation to the guided exercise. Successful completion of task.
Evaluation
5-1 / fail
Timing
Autumn semester of first year
Tutor
Maria Huhmarniemi/Elina Härkönen
Language of instruction
English

MAAD1102 Introduction to Arctic Cultures 5 op
Learning outcomes
At the end of the course student is able to
- have basic understanding of the histories and experiences of the peoples of the Circumpolar North, and the development of northern cultures
- discuss and distinguish traditions and features of northern cultures and art
- describe cultural and artistic similarities and differences of northern peoples and cultures
Content
The aim of this introductory course is to give knowledge of Arctic Cultures and how arctic landscapes and people have been presented in visual arts.
Method
Lectures and seminars 28 hours, independent work, a learning diary and a seminar on literature.
Reading
A Land Shared. Contemporary and Applied Art of the Northern Peoples, 2003
Jokela & Coutts: Relate North series. 2014 – 2020
Jokela, Coutts, Huhmarniemi & Härkönen: Cool: applied visual arts in the North, 2013
Lehtola: The Sámi People traditions in Transistion, 2002
The Magic of Lapland. Lapland in Art from the 1800s to today, 2011
Sámi Contemporary, 2014
Evaluation
5-1 / fail
Timing
Autumn of first year
Target group
MA and Doctoral students
Tutor
Satu Miettinen and Glen Coutts
Language of instruction
English

MAAD1103 Arctic Art, Design and Innovation 5 cr.
Contents
The course will introduce the thematic discussions related to the research, development and innovation work related to arctic art and design. The course will introduce central concepts in the core of arctic art, design and innovation: design for social innovation, design thinking, wicked problems and applied visual art. The course will also introduce research processes and case studies on development work in the north. Arctic Art, Design and Innovation work can be applied into marginal contexts and help in generating radical innovation for both social and business contexts.
Learning outcomes
Students will be able to identify the main concepts and process related to thematic discussion and development processes in the arctic region. Students will learn how to use research and development strategies as well as methods and approaches based on art and creativity needed to solve extreme problems.
Methods
The course will be carried out through lectures and workshops 32 hours, and a seminar work, independent work.
Evaluation
5-1 / fail
Timing
Autumn of first year
Target group
MA and Doctoral students
Tutor
Satu Miettinen and Glen Coutts
Language of instruction
English
Literature
YME1804 Scientific Information Retrieval 2 cr.
**Contents**
Use of several international scientific databases (Nelli portal, e-journals etc.), systematic information searches for research purposes within their own discipline, use of reference management system for example Refworks.

**Learning outcomes**
After completion of the course the student is able to:
- define information need
- identify different information sources
- design an effective information search, find search terms and combine them into meaningful search profile
- carry out more systematic information searches for research purposes within their own discipline
- evaluate search results critically and incorporate selected information into his or her knowledge base and value system.

**Methods**
Lectures and exercises (9 h), final exercise, independent working.

**Requirements**
Active and regular participation in class work, a passed final exercise.

**Evaluation**
Pass / fail

**Timing**
Spring of first year Master’s studies

**Target Group**
The course is most useful when starting the master’s thesis.

**Tutor**
Information specialist Paula Kangasniemi; Library

**Language of instruction**
English. This course is for students other than native Finnish. It is recommended for native Finnish to do this course in Finnish “Tieteellinen tiedonhankinta”.

XPUH0021 Academic Speech Communication 2 cr.
**Contents**
The course provides the students with an opportunity to
- recognize the importance of communicative competence as part of their expertise
- learn basic skills in self-reflection, giving and receiving feedback
- develop their skills in academic speech communication.

**Learning outcomes**
Upon successful completion of the course the students should be able to
- understand the importance of specifying audience and purpose and to make conscious decisions about communication strategies;
- construct and deliver a presentation;
- demonstrate and employ appropriate listening skills in different contexts;
- give and receive feedback;
- develop strategies for building communicative competence;
- recognize various perspectives of ethical communication.

**Previous studies**
Upper secondary school or equivalent.

**Methods**
Lectures, discussions, and practical exercises. 24 hours of exercises.

**Requirements**
Active participation in class, completion of given assignments.

**Supplementary literature**
The literature will be determined by the lecturer.

**Evaluation**
Pass/fail, based on participation and course assignments.

**Timing**
Autumn of second year Master’s studies

**Target group**
International degree students

**Tutor**
Pia Eriksson and Ville Jakkula, Language Center

**Language of instruction**
English

XENG0005 Academic Writing for International Master’s Degree Students (CEFR B2) 3 cr.
**Contents**
This course is aimed at students of Master’s Degree programmes taught in English. This course will focus on the development of writing skills needed for academic studies and Master’s thesis writing. The course will focus on: features of scientific/research writing and the structure of scientific articles, the writing process, organization of an academic essay, argumentation, academic language and vocabulary, paragraph structure. Grammatical structures will be introduced according to the students’ needs. Students will practice process writing and receive continuous feedback from the teacher and other students.

**Learning outcomes**
Upon successful completion of the course the student should be able to
- to recognise and understand the basic structures commonly used in academic writing.
- to recognise different styles used in academic writing and to incorporate these differences in his/her own writing.
- to produce relatively fluent, logically sound, argumentative text.
- to have the competence corresponding to the level B2 of the CEFR (the Common European Framework of Reference for Languages).

**Methods**
The course is a combination of lectures and practical exercises. Lectures and practical exercises. Exercises 36 h.

**Requirements**
Active participation in class work, regular attendance. Completion of the writing assignments.

**Evaluation**
Pass / fail
Timing
Spring of first year Master’s studies
Tutor
Language center
Language of instruction
English

MAAD1200 ADVANCED LEVEL STUDIES 85 cr.

UMUO4005 Arts-Based and Community-Based Participatory Research Approaches 3 cr.
Contents
Introduction to a variety of arts-based and community-based research approaches of art education, applied visual arts and design.
Learning outcomes
Student will be able to use and combine arts-based and community-based methods and practice as research in the arts to his/her thesis and understands a specific nature of such methods in the field of academic research.
Methods
Lectures 24 hours, exercises and independent work 46 hours
Requirements
Active participation to the lectures, successful completion of assignments
Literature
Leavy, Patricia: Research Design, 2017
Leavy, Patricia: Method Meets Art: Arts-Based Research Practice, 2009
Barone, Tom & Eisner, Elliot (2012) Arts based research
Shared articles
Evaluation
5-1 / fail
Timing
Spring of first year Master’s studies
Tutor
Juhani Miettinen
Language of instruction
English

UMUO4012 Research for Designers 3 cr.
Content
The aim of the course is to provide knowledge that will enable students, through the application of design research practices, to independently develop the research design for a research proposal and their thesis. The course will outline the principles of research design, especially in relation to visual methodologies that students seek to apply in their theses and approaches to their research data collection and artistic productions.
Aim
1. Explicate the differences between design, design research and research design
2. Define a research problem, formulate a research statement and framing research hypotheses or research questions
3. Understand a thematic literature review and its role in research
4. Identify and explicate strategies for qualitative design research, e.g. case studies, ethnography, grounded theory, phenomenology
5. Identify and explicate strategies for quantitative design research strategies, eg. surveys and user-centred research
6. Identify and explicate strategies for applied research, eq. action research
7. Understand strategies for content and visual analysis
8. Apply research design in preparing the research proposal
Method
6 hours of video lectures, 2 hours student seminar and presentation
Requirements
Active participation in lectures; successful completion of assignments and analysis based on the selected research articles.
Literature
Textbook, selected articles
Evaluation
5-1 / failed
Timing
Spring of second year Master’s studies
Tutor
Maria Huhmarniemi, Melanie Sarantou
Language of instruction
English

MDEN0118 Participatory Design and Interactive Prototypes 3 cr.
Contents
The course introduces basic methods of interactive prototypes and their benefits and limitation. During the course, interactive prototypes are considered as an integral part of participatory design, and prototyping techniques are applied in the design process. The course included small assignments in the area of interactive prototyping.
Learning outcomes
After the course, the student
- understands the basics of interactive prototyping and how it can be applied to the design of interactive systems and participatory design
- can recognize and assess benefits and limitations of interactive prototypes
- can apply selected interactive prototyping methods in the design process
Methods
Lecture and practicals 21 h, independent exercises 60 h
Requirements
Active participation to the course work, passed grades of assignments, presentations and presentation materials, and a written report
Literature
Course literature will be assigned at the course. The literature concerns selected prototyping methods and relevant research.

Evaluation
5-1 / fail

Timing
Spring of first year Master’s studies

Tutor
Jonna Häkkilä

Language of instruction
English

MAAD1204 Project Management 5 cr.

Contents
Learning about general practices and parties of collaboration related to project work in the field of applied visual arts and design. Studying the phases of project work – from kick-off to conclusion. Learning about project planning, financial planning, and project reporting. Checking different forms of financing. Working methods, targets, and applications of applied visual art and design in the various sectors of society

Learning outcomes
Having completed the course the student can
- describe the most common working methods and forms of cooperation in the field of art and design
- define the phases of project work
- describe the contents of a project plan, financial plan, and project report
- document and assess project work
- plan and organize a development project related to applied visual art

Method
Lectures and exercises 36 h, independent work 45 h

Requirements
Active participation in contact teaching, successfully completed exercises

Literature

Evaluation
5-1 / fail

Timing
Spring of first year Master’s studies

Tutor
UoL, to be named dealing with the subject of the project

Language of instruction
English

MAAD1206 Entrepreneur Studies 3 cr.
The course will be chosen from the entrepreneur studies organized by the Lapland University Consortium.

MAAD1207 Literature 3 cr.

Contents
Studying the core literature in socially engaged art or service design. Different views around societal contemporary art and service design. Critical use of the literature in one’s own research.

Method
Writing a reflective summary of the books with references or alternatively taking a literature exam

Literature
Choose two of the following books
An Introduction to Service Design: Designing the Invisible by Lara Penin, 2018

Evaluation
5-1 / fail

Timing
Spring of first year Master's studies

Tutor
Maria Huhmarniemi/Elina Härkönen (AVA) and Satu Miettinen (SD)

Additional information
The literature exam covers one set of books and is taken on a general examination day or as a group examination on an agreed date.

MAAD1210 Master Thesis and Seminar 40 cr.

Contents
The starting points, targets, methods, and phases of applied visual art and design research. Research-oriented thinking and discussion. Research reporting

Learning outcomes
The student becomes skilled in independent data acquisition, creative problem solving, scientific thinking, and in managing appropriate research methods. In the seminar the students utilize their research process to get acquainted with the literature and research methods related to their field. They examine the phases of research, the construction of a research plan, methodological choices, the utilization of literary sources, the construction of a theoretical basis, and the production of research results and conclusions. Towards the end of the seminar the students learn to deal with questions related to research reporting. The pro gradu thesis must demonstrate knowledge of the chosen theme in applied visual art, a good command of research methods, and proficiency in scientific communication.

The pro gradu thesis can be made
1) as a scientific thesis or
2) as a combination of an artistic production and a related smaller-scale scientific thesis.

The scientific thesis must demonstrate a good command of the principles, theme, and methods of applied visual art and the ability to generate new knowledge. The combination of an artistic production and a smaller-scale thesis must demonstrate skills in high-quality and creative applied visual art activity and in producing a related analysis (scientific part).

The implementation of the artistic production can be integrated in the project studies.

Methods
Seminar work 60 h. Independent work.

Requirements
Active participation in seminar work. Writing a literature essay and a research plan. Making the pro gradu thesis and reporting. Before a student can graduate, he/she must have completed a maturity examination (pass/fail) in the field of his/her thesis.

Literature/materials
Pawson, R. & Tilley, N. Realistic evaluation. 1997

Literature about the subject of the theses

Evaluation
5-1 / fail

Timing
Master's studies, first and second year of studying

Tutor
UoL, Timo Jokela / Glen Coutts / Maria Huhmarniemi / Satu Miettinen / Jonna Häkkilä

Language of instruction
English

UYTY0115 Art and Environment Design 2 op

Learning outcomes
Having completed the course the student
- can use the concepts of environmental architecture
- knows how art can be applied and integrated to architecture and build environment
- knows the common phases of designing public art to build environment on the basis of a broader scheme of landscape architecture
- is familiar with the issues connected to sustainability of public art

Content
Basics of nature-based and spatial design, principles of interaction between man and the built environment, art in the public space, art in regional planning and architecture

Requirements
Participation in lectures and successfully completed exercises

Literature/materials
Cresswell, T.: Place A Short Introduction, 2004
Carlson, A.: Aesthetics and the Environment. The
Appreciation, Art and Architecture, 2000
(re)designing nature. Current Concepts for Shaping
Nature in Art and Landscape Architecture, 2010

Evaluation
5–1 / fail
Timing
Spring period
Tutor
Art Education/Antti Stöckell
Language of instruction
English

UYTY1117 Socially and environmentally Engaged Art
5op

Learning objectives
Having completed the course the student can design,
curate and coordinate socially and environmentally
engaged art projects. Students are familiar
with principles, theories, definitions and histories of
socially engaged art, environmentally engaged
art, community arts and dialogical and
pedagogical aesthetics.

Content
Outlining the differences between socially engaged
art, environmentally engaged art, community
arts, participatory art, dialogical and pedagogical
aesthetics, arts as activism and community based art
education art. The course will explore specific
strategies and approaches to socially engaged art
practices through readings and direct engagement
with socially and environmentally engaged
Art projects and/ community arts. Principles of
art’s effect on wellbeing, societal justice, care
institutions, environmental communication and
interventions.

Method
Lectures and exercises 36 h, independent work 100 h.
Active participation in lectures and exercises. Implementation
of tasks and group work

Requirements
Active participation in lectures and exercises. Implementation of tasks and group work

Literature/materials
Bishop, C. Artificial Hells, Participatory Art and Politics
Spectatorship. 2012
Bourriaud, N., Pleasance, S., & Woods, F. Relational
aesthetics. 2002.
Coutts, G. & Jokela, T. (Eds.) Art, Community and
Environment, 2008.
Grande, J. Art, Space, Ecology, 2019
Demos, T. J. Decolonizing Nature: Contemporary Art and
Helguera, P. Education for Socially Engaged Art, A
Materials and Techniques Handbook. 2011
Jokela, T; Coutts, G. & Härkönen, E. Cool. Applied
visual art in the North, 2013
Matarasso, F. A restless art: How participation won, and
why it matters. 2019

Evaluation
Method
Lectures and seminars 14 hours, independent work 94 hours.

Requirements
Active participation to the lectures and seminars, learning tasks defined in the lectures.

Reading
Kylänen, M. & Häkkinnen A. (Eds.): Articles on Experiences 5 – Arts and Experiences, 2007
Warwick, R. (Ed.): Arcade Artists and Place-making, 2006

Evaluation
Pass / fail
Timing Autumn/Spring
Tutor Glen Coutts
Language of instruction
Lectures in English

UYTY0202 Winter Art in Tourism 2 cr.
Learning outcomes
After the course the student knows

- the basic snow environmental planning and sculpting techniques
- the basic ice sculpting techniques if ice is available
- how to make snow and ice art to the snow architecture and to the tourism environments

Content
Winter Art in snow hotels, winter culture, snow sculpting, ice sculpting.

Method
Lectures, exercises and collaborative snow sculpting in workshop (24 hours), independent studies, designing sculptures, written and illustrated documentation of the workshop (30 hours).

Requirements
Active participation to the lectures and work-shop, report on workshop.

Reading
Härkönen, E. Jokela t. & Yliharju, A. (Eds.): Snow Design from Lapland, 2014

Evaluation
Pass / fail
Timing Autumn/Spring
Tutor Maria Huhmarniemi, Antti Stöckell
Language of instruction
Lectures in English.

Additional information
The course usually takes place outside from Rovaniemi and students are required to pay some travelling costs. You can also choose alternative course UYTY0205 Winter Art in Community 2 cr. if this course is not organized.

UYTY0205 Winter Art in Community 2 cr.
Learning outcomes
After the course the student knows

- the basic snow environmental planning and sculpting techniques
- the basic ice sculpting techniques if ice is available
- how to plan and make a site-specific snow sculpture or snow environment

Content
Winter Art, winter culture, snow architecture, snow sculpting, ice sculpting.

Method
Lectures, exercises and collaborative snow sculpting in workshop (24 hours), independent studies, designing sculptures, written and illustrated documentation of the workshop (30 hours).

Requirements
Active participation to the lectures and work-shop, report on workshop.

Reading
Härkönen, E. Jokela t. & Yliharju, A. (Eds.): Snow Design from Lapland, 2014

Evaluation
Pass / fail
Timing Spring
Tutor Maria Huhmarniemi, Antti Stöckell
Language of instruction
Lectures in English.

Additional information
The course usually takes place outside from Rovaniemi and students are required to pay some travelling costs. You can also choose alternative course UYTY0202 Winter Art in Tourism 2 cr. if this course is not organized.

UYTY0206 Environmental Art Workshop 2 op
Content
The content varies from year to year. Workshop include working in nature or in urban environment.

**Learning outcomes**
At the end of this course student is able to
- plan and create environmental art work
- document the working process

**Method**
Lectures (3 hours), workshop studying (21 hours), independent studies (30 hours).

**Requirements**
Active participation to the lectures and workshop, report on workshop.

**Reading**
Beardsly, J.: Earthworks and beyond, 1984
Johansson, H.: Maataidetta jäljittämässä, 2005
Kivi, J.: Kaunotaitteellinen eräretkeilyopas, 2004
Lippard, L: The Lure of the Local, 1997

**Evaluation**
Pass / fail

**Timing**
Spring

**Tutor**
Maria Huhmarniemi, Antti Stöckell

**Language of instruction**
Lectures in English.

**Additional information**
The course usually takes place outside of Rovaniemi and students are required to pay some travelling costs.

**UYTY0211 Art in a Built Environment 2 op**

**Learning outcomes**
At the end of the course student is able to
- plan and implement artworks as part of art event in the city

**Content**
Artistic action (for example light installations/lanterns) relating topical/current themes in the city. Working methods depends on theme and context.

**Method**
Lectures and workshop studying (24hours), independent studies (30 hours).

**Requirements**
Active participation to the lectures and workshop.

**Evaluation**
Pass / fail

**Timing**
Autumn

**Tutor**
Art Education, Antti Stöckell

**Language of instruction**
Lectures in English.

**UYTY0212 Optional Workshop 2cr.**

**Contents**
Optional workshop in applied visual arts. Workshop will be agreed beforehand with the teacher tutor.

**ELECTIVE STUDIES 15 cr.**

**UART1105 Introduction to Service Design Scr.**

**Contents**
The goal of the course is to give the participant an overview about service design, its key concepts, methods and process. The course will contain both theory and practical case task.

**Learning outcomes**
After the course student:
- understands the key concepts, methods and process of service design
- understands service design as a design activity and its link to one’s own field of study
- have got basics for further method studies and projects on service design

**Methods**
Lectures, exercises and design task for a case organization

**Literature**

**Requirements**
Presence during the lectures (80%) and finished assignment.

**Evaluation**
5-1 / fail

**Timing**
Autumn of first year Master’s studies

**Tutor**
-

**Language of instruction**
English

**MTEO0613 Industrial Design Advanced Project / Interaction Design 10 cr.**

**Contents**
Comprehensive project work focusing on the planning of interaction. The project work entails the application of interaction planning methods in development projects (prototyping methods, ethnographic methods, usability testing methods).

**Learning outcomes**
Having completed the course students can
- apply the methods of project work
- recognize combinations of tasks related to the planning of interaction
- apply the methods of interaction planning in the
contexts of graphical (GUI) and sonic (SUI) user interface development.
- collaborate with various actors, for example in business, research, and project environments

**Previous studies**
Bachelor’s studies

**Methods**
Lectures as well as project work under supervision and independently, a total of 270 hours.

**Requirements**
Active participation in work, completed project assignments, and a written report based on the course literature.

**Literature**
Moggridge, Bill: Designing interactions, 2006 and other material announced during the course.

**Evaluation**
5-1 / fail

**Timing**
2nd year of Master’s studies

**Tutor**
Jonna Häkkilä

**Language of instruction**
Finnish and/or English

**MTE00614 Industrial Design Advanced Project / Service Design 10 cr.**

**Content**
The course consists of project work focusing on comprehensive service design through the various phases of the service design process: user data collection, service conceptualization, prototyping, and assessment.

**Learning Outcomes**
Having completed the course students can
- apply the methods of project work
- apply the methods of service design and recognize the phases of the service design process
- apply methods related to the various phases of the service design process
- collaborate with various actors, for example in business, research, and project environments

**Previous studies**
Bachelor’s studies

**Methods**
Lectures as well as project work under supervision and independently, a total of 270 hours.

**Requirements**
Active participation in work, completed project assignments, and a written report based on the course literature.

**Literature**

Select 2-3 research papers from SERVDES archives @ http://www.servdes.org/