

**SUGGESTED COURSES FOR STUDENTS OF TOURISM RESEARCH
ACADEMIC YEAR 2020 – 2021**

Bachelor level courses

YMAT1211 Cultural and Social Studies of Tourism (4 th period, spring)	5 ECTS
YMAT0226 Theory and Practice of Entrepreneurship in Tourism (4 th period, spring)	5 ECTS
YMAT1220 Current Issues in Tourism*	1 – 10 ECTS
* Courses by visiting lecturers, suitable for both bachelor and master level students Courses will appear in your ToR as Current Issues in Tourism with the additional information about the course title, you can collect the credits from individual visiting lecturers' teaching according to your own interest.	
TCIM0403 China – Business and State (1 st period, autumn)	5 ECTS
HOX! MATY312 Experience Design (to be held in the Academic year 2021 -2022)	5 ECTS
HOX! MATY301 Destination Management (to be held in the Academic year 2021 -2022)	5 ECTS

Master level courses

YMAT0312 Revenue Management and Leadership (2 nd period, autumn)	5 ECTS
YMAT0313 Designing Tourism Futures (4 th period, spring)	5 ECTS
YMAT0317 Ethical Epistemologies of Tourism (2 nd period, autumn)	5 ECTS
TCIM0401 Managing Cultural Events (3 rd period, spring)	5 ECTS
TCIM0404 Human Capital in Tourism (spring)	5 ECTS

Studies in Management and marketing, for example:

YMAR1214 Brand Management (independent written assignment, no lectures)	5 ECTS
TCIM0402 Corporate Social Responsibility and Ethics (master level course, available in autumn)	5 ECTS
JOHT1312 Leadership and Organizations (master level course, available next time in spring 2022)	5 ECTS
JOHT1313 Competitive Strategy and Industrial Organizations (master level course, available in autumn)	5 ECTS

JOHT1309 Organizing in the Anthropocene (available in spring)	5 ECTS
BRAND1215 Brand Management (bachelor level, independent assignment, no lectures, available in autumn and spring)	5 ECTS
XICP0200 Intercultural Communication Programme:	
XICP0211 Introduction to Intercultural Communication	5 ECTS
XICP0212 Reflections on Intercultural Communication	4 ECTS
XICP0213 Dimensions of Intercultural Communication	4 ECTS
XICP0221 Understanding Germany	2 ECTS
XICP0222 Understanding Austria	2 ECTS
XICP0223 Understanding Switzerland	2 ECTS
XICP0224 Understanding Finland	2 ECTS
XICP0228 Understanding Your Own Culture	2 ECTS
XICP0229 Polish Business Culture	1 ECTS
XICP0230 Cultural Difference Diary	4 ECTS
XICP0233 Understanding the German-speaking Countries	3 ECTS
XICP0234 What is National Culture?	1 ECTS
Arctic Studies Programme (all ASP courses available in autumn):	
ASPB1101 Introduction to the Arctic	5 ECTS
ASPB1102 Arctic Ecosystems and Adaptation to of Species to Arctic Environment	5 ECTS
ASPB1103 Arctic Governance	5 ECTS
ASPB1104 Peoples, Culture and Identities of the Arctic	5 ECTS
ASPB1105 Arctic Political Economy	5 ECTS
Cultural History	
UKUL1115 Northern Cultural History	4 ECTS
Research Methodology:	
TUTA0211 Basic Course on Qualitative Research	3 ECTS
TUTA0212 Computational Statistics	3 ECTS
YMEN1804 Scientific Information Retrieval	2 ECTS
TUTA0111 Introduction to Scientific Thinking and Research Practices	4 ECTS
TUTA0311 Qualitative Analysis	4 ECTS
TUTA0312 Quantitative Methods	5 ECTS
Gender Studies:	
WSTU1513 Woman in History	5 ECTS
WSTU1514 Women in the North (available in spring)	5 ECTS
WSTU1515 Gender System of Society (available in spring)	5 ECTS
WSTU1518 Gendered Education (available in autumn)	5 ECTS
WSTU1519 Introduction to Women's Studies (available in autumn)	5 ECTS