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Information Management, It Is Not All 1's and 0's:
The Emerging Practice of Information Governance

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Abstract:

With the advent of computers and the internet, the digitization and electronic sharing of information exploded. More recently, the focus of governments, businesses, and their lawyers has shifted to a broader set of concerns related to the creation, collection, storage, security, use, sharing, and monetization (or digitalization) of information. Information governance (IG) is an emerging field of practice which seeks to address these issues. It requires a holistic approach to information management that, from a legal point of view, brings together previously segregated areas of law, from trade secrecy to privacy to government transparency. One goal of IG is to enable lawyers and their clients to better interact with computer scientists, information technology professionals, records and information (RIM) professionals and cyber-security experts to create a comprehensive information strategy. This presentation explains the scope and meaning of IG and the role that lawyers and law firms can play in the process.