



## PROGRAMME

Venue: Sallatunturin Tuvat, Sallatunturi, Finland

### Tuesday 23 April 2019 – Arrival day

Flights from Helsinki to Kuusamo at 11:50 – 13:05 and 20:15 – 21:30. Bus connection from airport to Salla. Check-in at Sallatunturin Tuvat.

#### 14:00 – 17:00 **Optional excursion: Lapp hut safari**

A snowmobile safari through forested trails to a Lapp hut near Ruuhitunturi fell. Along the trip you can enjoy a reindeer burger and coffee. Duration of the safari is around three hours and distance about 30 km.

18:00 – 19:00 Registration

19:00 – 21:00 **Welcome reception**, Sallatunturin Tuvat, Restaurant Kiela

### Wednesday 24 April 2019

#### 08:30 – 08:45 **Conference opening**

- Welcoming Address by Dr. Heli Ruokamo, University of Lapland, Professor, Faculty of Education, Director, Centre for Media Pedagogy
- Greetings from CICERO by Research director Mari Tervaniemi (by video)

08:45 – 09:30 Keynote 1: **Renee Hobbs**: *Mind Over Media: Teaching and Learning about Contemporary Propaganda*  
Professor, Founder and Director of the Media Education Lab, Harrington School of Communication and Media, University of Rhode Island, Rhode Island, USA

09:30 – 10:00 Coffee/tea

#### 10:00 – 11:30 **SESSION 1: Media and Digital literacies**

10:00 – 10:15 Lauri Palsa: *Media literacy in the Finnish policy framework*

10:15 – 10:30 Amie Kim: *Korean Teenagers' Media Experience and Literacy Practice: Implications for Media Literacy Education*

10:30 – 10:45 Raine Koskimaa: *Transmedia literacy and informal learning strategies among Finnish teens*

10:45 – 11:00 Eric Hamilton: *Analysis of discourse patterns in a cross-cultural digital makerspace learning community through the IBE-UNESCO global competences framework*

11:00 – 11:15 Renee Hobbs: *Propaganda: Is it the Cause and the Cure of Polarization?*

11:15 – 11:30 Eveline Hipeli: *Enhancing skills with children's books: How teachers and scholars learn about media literacy and computational thinking in Switzerland– starting in kindergarten*

11:30 – 12:35 Lunch

12:35 – 12:45 Greetings from SAMK by rector Jari Multisilta, Chairperson

12:45 – 13:30 Keynote 2: **Eric Hamilton**: *Global competencies, media, and collaboration in next generation and mid-century learning and education*

Ph.D., International Bureau of Education, UNESCO (on leave from Pepperdine University), Geneva, Switzerland

13:30 – 14:00 Coffee/tea

### **14:00 – 15:00 SESSION 2: Digital Media and Technologies in Everyday Life and Well-being**

14:00 – 14:15 Alessandra Carenzio: *Media diet today: a conceptual framework and a tool to question media uses among children and adolescents*

14:15 – 14:30 Mari Maasilta: *Technostress and generation Y in the mediatized work life*

14:30 – 14:45 Zach Mbasu: *Social and cognitive development of learners in a global, collaborative, STEM-focused media-making community: Case study of a Kenyan participant*

14:45 – 15:00 Satu-Maarit Frangou: *Autonomous Sensory Meridien Response (ASMR): enhancing well-being through YouTube videos*

15:00 – 15:15 Break

### **15:15 – 17:00 SESSION 3: Media and ICT in Teaching and Learning**

15:15 – 15:30 Susanna Rivinen: *Developing Teacher Education for Educators of Adults: Media Education for Older People*

15:30 – 15:45 Iryna Miakush & Mikko Vesisenaho: *The Opportunities and Pitfalls of the Conjunction of Virtual Reality Environment (VRE) and Electroencephalogram (EEG) for Educational Purposes: a Literature Review.*

15:45 – 16:00 Kwok Ng: *Motives and needs of older people digital skills trainers*

16:00 – 16:15 Simona Ferrari: *Mooc as a training model in Media Education*

16:15 – 16:30 Shuling Li: *Dynamics of Technology-based Classroom Learning: from the Perspective of Cultural Historical Activity Theory*

16:30 – 16:45 Veera Kallunki: *What is it like to participate in an International Digital Makerspace Community – Finnish 5th graders' experiences*

16:45 – 17:00 Jarmo Viteli: *Finnish Comprehensive Schools in the Digital Age 2018*

17:00 – 20:00 Free time for outdoor activities

20:00 – 22:00 **Lappish Hut Evening at the Salla Reindeer Park**

## **Thursday 25 April 2019**

08:30 – 08:45 **Opening of the day**

- Greetings from the Finnish Society on Media Education by Associate Professor Päivi Rasi, Chairperson

- Greetings from the National Audiovisual Institute's Department for Media Education and Audiovisual Media (MEKU) by researcher Lauri Palsa

08:45 – 09:30 Keynote 3: **Fausto Colombo**: *Something old in the new. Something new in the old. Elderly learning in the digital mediascape*  
Professor of Media and Communication Theory, Head of Department of Communication and Performing Arts, Università Cattolica del Sacro Cuore, Italy.

09:30 – 10:00 Coffee/tea

**10:00 – 11:15 SESSION 4: Media and Digital Literacies**

10:00 – 10:15 Kukka-Maaria Kokkonen & Janette Kiikeri: *The digital learning module – part of the TerOpe -project*

10:15 – 10:30 Lisa Rußwurm: *Teaching Inclusive Media and Digital Literacies to Teachers: An Opportunity for Participation. Design of a Blended Learning Course for Remedial Teachers*

10:30 – 10:45 Tiiu Tenno: *The short-term pedagogical reception of the educational film*

10:45 – 11:00 Janice Samuels: *Development of a youth-based gun violence prevention intervention using media communication and education strategies*

11:00 – 11:15 Ella Airola: *eHEALTH technologies, learning and digital competences: an ethnographic study of elderly users' and non-users' everyday lives in rural areas*

11:15 – 12:15 Lunch

**12:15 – 14:00 SESSION 5: Media and ICT in Teaching and Learning**

12:15 – 12:30 Mikko Vesisenaho: *Enhancing preservice and inservice teachers' technological-pedagogical skills in collaborative learning projects*

12:30 – 12:45 Miikka Eriksson: *Videotriggers in promoting knowledge seeking questions for bioeconomy: preservice teachers' insights*

12:45 – 13:00 Päivi Timonen: *Real-time online coaching pedagogy - a systematic literature review*

13:00 – 13:15 Sirkku Kotilainen: *Minors and Artificial Intelligence - issues brought about by children and parents*

13:15 – 13:30 Katri Aaltonen: *Designing affordances to peer learning*

13:30 – 13:45 Erkko Sointu & Teemu Valtonen: *Approaching the top: Flipping in Higher education*

13:45 – 14:00 Camilla Haavisto: *"It's there to trigger de-learning": How audiovisual material is used in monocultural learning environments in higher education*

14:00 – 14:30 Coffee/tea

**14:30 – 16:00 SESSION 6: Playful and Game-based Learning**

14:30 – 14:45 Jari Multisilta: *Experiences of Gamification in Hospital Work*

14:45 – 15:00 Liping Sun: *Effects of scaffolding and digital games on students' interest in mathematics*

15:00 – 15:15 Pia Keränen & Liping Sun: *How to facilitate students' empathy with computer games: bringing service design to mathematics classroom*

15:15 – 15:30 Marika Peltonen & Mikko Vesisenaho: *Gamification as an Approach to Designing Adaptive and Motivating Learning Environments in Higher Education*

15:30 – 15:45 Marjaana Kangas: *Mobile game-based teaching and learning in basic education*

**19:00 – Conference closing dinner**

Hosted by Mayor Erkki Parkkinen, Municipality of Salla  
Sallatunturin Tuvat, Restaurant Kiela