

## TOURCIM DEGREE STRUCTURE 120 ECTS

### Master's Degree Programme in Tourism, Culture and International Management 120 ECTS

Degree structure, University of Lapland

1 <sup>st</sup> semester	2 <sup>nd</sup> semester	3 <sup>rd</sup> semester	4 <sup>th</sup> semester
Corporate Social Responsibility and Ethics (5 ECTS)	Cultural Economy (5 ECTS)	Summer School in Methodologies (5 ECTS)	Master Thesis (30 ECTS)
Revenue Management in Tourism (5 ECTS)	Designing Tourism Futures (5 ECTS)	China – Business and State (5 ECTS)	
Current issues in Tourism (5 ECTS)	Human Capital in Tourism (5 ECTS)	Managing Cultural Events (5 ECTS)	
Electives 15 ECTS	Elective 15 ECTS	R&D Projects (5 ECTS)	
		Thesis Seminar (10 ECTS)	

#### TCIM1300 Advanced Studies in Tourism Research 60ECTS

YMAT0312	Revenue Management in Tourism	5 ECTS
YMAT0313	Designing Tourism Futures	5 ECTS
YMAT0314	R&D Projects	5 ECTS
YMAT1390	Summer School of methodologies in tourism studies (or relevant method course: TUTA0311 Qualitative Analysis, TUTA0312 Quantitative Methods)	5 ECTS
TCIM0301	Thesis Seminar	10 ECTS
TCIM0302	Master's Thesis	30 ECTS

#### TCIM0400 Studies in Culture and Management 30ECTS

TCIM0401	Managing Cultural Events	5 ECTS
JOHT1309	Cultural economy	5 ECTS
TCIM0402	Corporate Social Responsibility and Ethics	5 ECTS
TCIM0403	China Business and State	5 ECTS
TCIM0404	Human Capital in Tourism	5 ECTS
YMAT1220	Current Issues in Tourism	5 ECTS

#### Elective Studies 30ECTS

Minor subject studies, for example, Intercultural Communication Programme (full academic year), China: Domestic, Global and Arctic Trajectories (full academic year), Arctic Studies Programme, Language as a minor, exchange studies, internship, methodologies, academic writing, learning and career skills. To be discussed with the teacher tutor at the beginning of the studies.