

The value of Smart Specialisation strategy implementation through Regional Clusters in the North - Case Arctic Smartness

EWRC 2016 – LAPLAND
EAST AND NORTH FINLAND LOCAL EVENT
November 16-19, 2016

Venue: All sessions will be held in the premises of the University of Lapland
(<http://www.ulapland.fi/InEnglish/About-us/Visiting-Staff-and-Lecturers-/Practical-information>)

November 16 and morning session on November 17 held in Castrén-hall. November 17-19 split session will be held in different meeting rooms and participants will be allocated to the rooms according to their particular challenge group. Group facilitators will guide their groups to the venues.

Organisers:

Regional Council of Lapland and Regional Council of North Karelia. Owners of the Arctic Smartness Excellence ERDF project with its stakeholders

Tuesday 15 November, 2016

Arrival of participants

Wednesday, 16 November, 2016

Arrival of participants

8:30 – 9:00

Registration and welcoming coffee, in front of Castrén-hall

9:00 – 12:30

ASE checkpoint meeting: Autumn checkpoint meeting and a workshop on the cluster development work in the north, Castrén-hall

Welcoming words Mika Riipi, Regional Mayor of Lapland.

Checkpoint meeting to monitor the actions and progress of the Arctic Smartness Concept work implemented in Lapland. The fourth stage of the implementation of the regional S3 is under way, coordinated by the Arctic

Smartness Excellence ERDF project. All seven regions of East and North Finland join the co-organised checkpoint meeting and are able to make their peer-review processes with the Arctic Smartness Excellence actions. (working language Finnish)

12:00 – 13:00

Light buffet Lunch served

13:00 – 17:00

Arctic S3 Governance. Session carried out in English as NSPA and other Regions are interested in sharing and learning of the practical implementation of Regional Smart Specialisation Strategy.

Starting Plenary Presentation; Magnus Jörgel and Jonas Klevhaug: Skåne Innovation and S3 management and implementation,

Caroline Cohen: Implementing Smart Specialisation Strategies: A Handbook

Harri Malinen, Project Manager, Arctic Smartness Excellence

Role of the RDI in the development of the S3 in the sparsely populated regions: Driving innovation towards to market and society; tackling the challenge S3 and related regional innovation strategies that interlink research, development and innovation with local industry and the public sector.

Informal and innovative Peer review session for all attendees to join follow the up of the Arctic Smartness Excellence checkpoint meeting. This interactive peer-review session on S3 implementation will cover the topics; good S3 governance, processes that matter, good practices and of course challenges and solutions. Arctic Smartness Excellence Clusters and six other East and North Finland Regions are presenting their actions.

In addition other participants are encouraged to give a short presentation (5 minutes, 5 slides) or just join the discussion.

Split Session: Regional Bioenergy: Lapland is leading an initiative called “Regional Bioenergy” under the Smart Specialisation Energy Platform (SPEnergy) along with the rest of East and North Finland. The session will serve as a follow-up meeting for the Bioenergy Cluster collaboration launched in Brussels on 1 June 2016 during the workshops in Smart Regions Conference. Chair, Ilari Havukainen, Regional Council of Lapland.

Creative Coffee Break in the middle

18:00 – 21:00

Informal reception and dinner, Perttonella restaurant, Faculty of Art and Design, University of Lapland

22:30 – 01:00 **If weather permits and the Sun is active, Aurora Borealis walk organised, separate registration required. Dress warm!**

Thursday 17 November 2016

8:30 – 9:00 **Registration and welcoming coffee in front of Castrén-hall**

09:00 – 11:00 **Arctic Innovation Camp Opening Plenary, Castrén-hall**

Mika Riipi, Regional Mayor of Lapland, Chair for the morning plenary: Welcoming words

JRC representatives presentations:

Caroline Cohen, S3 Platform, Sevilla, Spain

Monitoring S3: a result-oriented approach to regional development

Ine Vandecasteele and Claudia Baranzelli, Territorial Modelling, Ispra, Italy

Contributing to Territorial Development Strategies: the LUISA Approach.

Kari Aalto, Director of the East-North Finland EU office, Brussels

Main findings of the OECD's ongoing study of the 14 European regions in the Northern Sparsely Populated Areas (NSPA) and the OECD group's annual regional outlook. The results of the study will be presented in Paris in early November 2016.

Magnus Jörgel: Skåne Smart Specialization- the journey into the unknown and beyond

Päivi Ekdahl and Kristiina Jokelainen, Regional Council of Lapland

Good governance - essential part of the S3 implementation.

Mika Riipi, Closing remarks

11:00 - 11:30 **Coffee Break**

End of Local event programme and start of

Arctic Innovation Camp

11:30 – 12:00 **Introduction to the Arctic Innovation Camp 2016, Castrén-hall**
Hank Kune, Magnus Jörgel, Kristiina Jokelainen

12.00 – 13.00 **Parallel working groups**

Parallel working groups start to work:
Meeting the group, exploring the challenge

13:00 – 13:45

Lunch

13:45 – 15:30

Parallel working groups

Deepening understanding, discovering the opportunities and generating first ideas.

15:30 – 17:00

Parallel working groups

Enriching the ideas, converging ideas to create initial prototypes

17:00 – 17:30

Plenary closing: Moving to the next stage, *Castrén-hall*

17:30 – 22:30

Experience Lapland (separate venue; buss transport, dress warm)

18:00 – 18:45

Walk & talk conversations and talks by the fire, fuelled by hand made sausages and Local Brew

New insights in a new location: testing ideas with other participants

Lappish Dinner

22:30 – 01:00

If weather permits and the Sun is active, Aurora Borealis walk organised, separate registration required. Dress warm!

Friday 18 November 2016

09:00 – 09:30

Arctic Innovation Camp wake up and creativity check, *Castrén-hall*
Learnings from the previous day & start-up of the new day

09:30 – 12:30

Parallel working groups
Revisiting opportunities and adding new insights and thinking ahead to plan real-world prototyping

12:30 – 13:30

Lunch

13:30 – 14:30

Parallel working groups

Realisation - completing the proposals – planning the prototyping, and concretisation of results and road-mapping

Preparing your visit to Santa Claus:
formulate best wishes for next 6 weeks, next 6
months (January 2017 until the Arctic Stakeholder Forum), the next 6
years

- 14:30 – 17:00 **Transfer to the Arctic Circle to meet Santa Claus.**
- Prepare your Christmas card mail address lists as you can send the
Season Greetings from Santa Claus Postal Office with special stamp.
- Groups continue working when not meeting Santa Claus
- 17:00 – 17:30 **Transfer back to the city/hotels**
- 17:30 - **Groups continue working + organise their own dinner**
- 22:30 – 01:00 **If weather permits and the Sun is active, Aurora Borealis walk
organised, separate registration required. Dress warm!**

Saturday 19 November 2016

- 09:00 – 09:15 **Arctic Innovation Camp wake up and reality check, *Castrén-hall***
Learnings from the previous day and the final run... the work is just
starting
- 09:20 – 10:30 **Parallel working groups**
Preparing and finalising the interactive presentations
- 10:30 – 12:00 **Peer –to-peer presentations of results (between parallel working
groups)**
- 12:00 – 12:30 **Closing session Arctic Innovation Camp 2016, *Castrén-hall***
The ways forward: Challenge owners commitments
- 12:30 – 13:30 ***Lunch and departures***