

TOURCIM DEGREE STRUCTURE 120 ECTS

Master's Degree Programme in Tourism, Culture, and International Management 120 ECTS

Degree structure, University of Lapland

1 st semester	2 nd semester	3 rd semester	4 th semester
Christmas Experience Academy (5 ECTS)	Responsible Value Formation in Tourism (5 ECTS)	China – Business and State (5 ECTS)	Master Thesis (30 ECTS)
Corporate Social Responsibility and Ethics (5 ECTS)	Human Capital in Tourism (5 ECTS)	Strategy as practice (5 ECTS)	TUTA0311 Qualitative Analysis (5 ECTS)
Revenue Management & Leadership (5 ECTS)	Designing Tourism Futures (5 ECTS)	Master Thesis Seminar (10 ECTS)	Managing Cultural Events (5 ECTS)
Electives 15 ECTS	Elective 15 ECTS		

TCIM1300 Advanced Studies in Tourism and Research 60ECTS

TCIM0303	Christmas Experience Academy	5 ECTS
YMAT0313	Designing Tourism Futures	5 ECTS
TCIM0304	Responsible Value Formation in Tourism	5 ECTS
TUTA0311	Qualitative Analysis (or TUTA0312 Quantitative Methods)	5 ECTS
TCIM0301	Thesis Seminar	10 ECTS
TCIM0302	Master's Thesis	30 ECTS

TCIM1400 Studies in Management and Culture 30ECTS

YMAT0312	Revenue Management and Leadership	5 ECTS
TCIM0401	Managing Cultural Events	5 ECTS
JOHT1316	Strategy as practice	5 ECTS
TCIM0402	Corporate Social Responsibility and Ethics	5 ECTS
TCIM0403	China Business and State	5 ECTS
TCIM0404	Human Capital in Tourism	5 ECTS

Elective Studies 30ECTS

Minor subject studies, for example, Intercultural Communication Programme (full academic year), China: Domestic, Global and Arctic Trajectories (full academic year), Arctic Studies Programme, Language as a minor, exchange studies, internship, methodologies, academic writing, learning and career skills. To be discussed with the teacher tutor at the beginning of the studies.