The Future of Winter Tourism 2017
April 3 - April 5, 2017

Hosted and organized by
University of Lapland and Multidimensional Tourism Institute (MTI), Rovaniemi, Finland

Call for papers

Extended Deadline for submitting completed draft papers is January 18, 2017.
Authors will be notified regarding acceptance or rejection by February 15, 2017.

Scientific Committee

Carlo Aall    Professor, Vestlandsforsking, Sogndal, Norway
Peter Björk   Professor, HANKEN School of Economics, Vaasa, Finland
Cenk Demiroglu Professor, Istanbul Bilgi University School of Tourism and Hospitality, Istanbul, Turkey
Martin Falk   Senior Research Fellow, Dr., Austrian Institute of Economic Research (WIFO), Vienna, Austria
Olga Goncalves Associate Professor, Dr., University of Perpignan (IAE), France
Carmen de Jong Professor, University of Strasbourg, LIVE (Institute of Imagery, City and Environment) Faculty of Geography and Spatial Planning, Strasbourg, France
Antti Honkanen Professor, Director, University of Lapland, Faculty of Social Sciences, Multidimensional Tourism Institute (MTI), Rovaniemi, Finland
Mia Landauer  Postdoctoral Research Scholar, Dr., International Institute for Applied Systems Analysis (IIASA), Laxenburg, Austria
Franz Pretenthaler Director, Dr., Joanneum Research Forschungsgesellschaft, Graz, Austria
Adriaan Perrels Research Professor, Finnish Meteorological Institute, Helsinki, Finland
Ulrike Pröbstl-Haider Professor, Institute of Landscape development, University of Natural Resources and Life Sciences, Vienna, Austria
Daniel Scott   Professor and Canada Research Chair in Global Change and Tourism, University of Waterloo, Waterloo, Canada
Robert Steiger Dr., Institute of Public Finance, Institute of Geography, University of Innsbruck, Innsbruck, Austria
Kaarina Tervo-Kankare Post-doctoral researcher, Dr., University of Oulu, Geography Research Unit, Oulu, Finland
Liisa Tyrväinen Research Professor, Natural Resources Institute Finland (Luke). Helsinki, Finland
Markku Vieru   Professor, University of Lapland, Faculty of Social Sciences, Multidimensional Tourism Institute (MTI), Rovaniemi, Finland

Web page of this workshop can be found here
THE PROGRAMME

In the Nordic countries, the main travel motivation of winter tourists is snow-based winter sport activities in “Winter Wonderland”. More recently, however, snow based winter tourism is under pressure from many directions. Downhill skiing has entered a phase of stagnation in many countries. The typical downhill skiing tourist has become older. Generally, there is a change in leisure preferences towards city tourism or other types of snow-based activities such as snow-shoeing, cross-country skiing and ski mountaineering and backcountry skiing. Global warming also threatens traditional winter resorts, especially in low elevation and low latitude areas. Because of the latter, but despite the former, there are still heavy investments in snow-making facilities since managers live in the hope that if there is snow there are customers. What does research say about this? Despite the growing literature, still little is known about climate change impacts, vulnerability and the role and effects of adaptation and mitigation measures.

The first workshop on the Future of winter tourism aims to provide a platform for experienced scholars in tourism and related fields (geography, business, environmental economics, regional economics). The main themes of the workshop concern consumption behaviour, tourism demand, recreation demand, rural tourism, sustainability and travellers. Quantitative contributions are highly appreciated. Participation of interested researchers and policymakers from all countries is welcome.

Keynote Speakers

Daniel Scott  Professor and Canada Research Chair in Global Change and Tourism, University of Waterloo, Waterloo. Canada
Carlo Aall  Professor, Veslandforskning, Sogndal, Norway
Ari Vuorentausta  CEO, Lapland Hotels Ltd., Finland

Oral presentations are invited on areas related to winter tourism. Topics include, but are not limited to, the following:

- Winter tourism and changing climate
- Brand management in winter destinations
- Regional economy and snow-based tourism activities
- Usefulness of social media in snow based destinations
- Environmental impacts in winter sports resorts
- Santa Claus tourism
- Nature-based tourism in winter destinations
- Sustainable winter tourism and climate services

Outstanding papers will be considered for publication in a Special Issue in Current Issues in Tourism published by Taylor & Francis Group. Current Issues in Tourism is a double peer-reviewed journal encouraging in-depth discussion and critique of key questions within the subject. The final reviewing the papers (up to 7,000 words incl. refs) will be done by a blind referee process by the journal.
The workshop will consist of 20 papers and the number of participants will be limited to around 30. Each paper will be allocated 30 minutes, made up of a presentation by the authors, followed by a comment from a nominated discussant and a general discussion. Papers will be circulated in advance and taken as read.

Conference language: English

SUBMISSION GUIDELINES AND SELECTION OF DRAFT PAPERS

Papers for the 2017 Workshop will be selected on the basis of full drafts (containing 3,000 - 7,000 words). Draft papers that address applied issues in the field of future of winter tourism using methodological or theoretical contributions as well as case studies and policy oriented studies are highly welcome. The process of selection will be based on scientific quality and relevance for policymakers.

Papers must be submitted as Word documents via the online submission system (Oxford Abstracts). Submissions by email will not be considered. Early submission of papers is encouraged in order to accelerate the review process for those needing urgent notification of their acceptance.

The first page of the submitted paper contains information about the contribution: title of contribution, abstract, and keywords but no references to the authors. The body text is in on the following pages of the draft. Please note that authors can upload new versions up until the final deadline. During submission process you will also be asked to provide a presenter biography. Provide a 3-4 sentence biography exactly the way you would like it read for your introduction. Your biography is limited to 150 words. Please read your biography aloud once it is written to ensure it can be effortlessly delivered by the session monitor.

All papers will be anonymously reviewed by multiple members of the Scientific Committee. All submitting authors will be notified of the decision of the Scientific Committee latest in January 2017. Authors of accepted papers are expected to attend the entire conference and be available to serve as a discussant or session chair. The final program will be available in February 2017.

Link to online submission system here

ACCOMODATION AND FEES

Each presenter is intended to be available to serve as discussant. They must cover fully their own travel and accommodation expenses. The conference fee is €120 for participants presenting a paper. Other participants are required to pay an individual fee of €150. The conference fee includes access to all conference sessions, conference participation certificate, bag and book of abstracts, lunch during conference days, coffees, transportation (from Lapland Hotels Sky Ounasvaara to University on Tuesday), dinner on Tuesday (excl. drinks) and a guided outing (cross-country skiing, down-hill skiing or snow-shoe walking).

FURTHER INFORMATION

For further information about the workshop please contact: Markku Vieru
Email: markku.vieru@ulapland.fi
For further information about registration, accommodation and payments please contact:
Rovaniemi-Lapland Congresses, University of Lapland
Tel. +358 40 484 4462
Email: congress@ulapland.fi

The workshop is hosted at the University of Lapland

THE VENUE FOR THE WORKSHOP

The workshop has two venues:
Mon 3, April 2017: Lapland Hotel Sky Ounasvaara, Juhannuskalliontie, Rovaniemi
Tue 4, April 2017: University of Lapland, Main Campus, Yliopistonkatu 8, Rovaniemi
Wed 5, April 2017: Lapland Hotel Sky Ounasvaara, Juhannuskalliontie, Rovaniemi

Preliminary time schedule and venues

Mon 3, April 2017, Venue: Lapland Hotel Sky Ounasvaara, Juhannuskalliontie, Rovaniemi map
10: 00 - Registration
12:00 - 12:10 Opening
12:10 - 12:50  Keynote: Carlo Aall, Professor, Veslandforskning, Sogndal, Norway
12:50 - 13:10  Coffee
13:10 - 14:20  Session
14:20 - 16:20  Session

Tue 4, April 2017, Venue: University of Lapland, Main Campus, Yliopistonkatu 8, Rovaniemi map
09:00 - 09:40 Keynote: Daniel Scott, Professor, University of Waterloo, Waterloo, Canada
09:40 - 10:00  Coffee
10:00 - 12:00  Session
12:00 - 12:50  Lunch
12:50 - 14:50  Session
14:50 - 15:10  Coffee
15:10 - 17:10  Session
19:00 - Dinner at Lapland Hotel Sky Ounasvaara, Juhannuskalliontie, Rovaniemi

Wed 5, April 2017 Venue: Lapland Hotel Sky Ounasvaara, Juhannuskalliontie, Rovaniemi
09:00 - 12:00  Outdoor activities/Skiing
12:00 - 13:00  Lunch
13:00 - 13:50  Keynote: Ari Vuorentausta, CEO, Lapland Hotels, Finland
13:50 - 14:10  Coffee
14:10 - 16:10  Session
16:10 - 16:30  Closing