

University of Lapland

ART/TTK - Graphic Design Autumn 2022

The following courses are open to all students and available in Autumn period:

MAAD1102 Introduction to Arctic Cultures 5 cr.

MAAD1103 Arctic Art, Design and Innovation 5 cr.

UART1102 Finnish Design 4 cr.

UART1105 Introduction to service design 5 cr.

FTEK5005 Printing Workshop 3cr.

*UVAP0161 Adaptation Charting 3 cr.

*UYLE0228 Independent Photography Studies Seminar 4 cr.

*UART1101 Fine Art Excursion in Lapland 5 cr.

The following courses are open to all Graphic Design exchange students in Autumn period:

AGRA0506 Workshop in Graphic Design 3 cr.

AGRA0506 Workshop in Graphic Design 3 cr.

UMUO0225 Design Project or Production 6 cr.

AGRA0501 Literature in Graphic Design 2 cr.

AGRA0715 Wayfinding and Signage Design 5 cr.

* May not be available every semester/a limited number of students are accepted

Code	Name	Credits
ARTGR22A	ART/TTK - Graphic Design Autumn 2022	50-58
ARTGR22A-CATEGORY-1001		35-40
UART1102	<i>Finnish Design</i>	4
UART1105	<i>Introduction to Service Design</i>	5
UVAP0161	<i>Adaptation Charting</i>	3-5
UYLE0228	<i>Independent Photography Studies Seminar</i>	2-5
FTEK5005	<i>Printing Workshop</i>	3
MAAD1102	<i>Introduction to Arctic Cultures</i>	5
MAAD1103	<i>Arctic Art, Design and Innovation</i>	5
UART1101	<i>Fine Art Excursion in Lapland</i>	5
UMUO4005	<i>Arts-Based and Community-Based Participatory Research Approaches</i>	3
ARTGR22AA-CATEGORY-1001	Open for Graphic Design students in Autumn period	15-18
AGRA0506	<i>Workshop in Graphic Design</i>	2-5
UMUO0225	<i>Arctic Design Project</i>	6
AGRA0501	<i>Literature in Graphic Design</i>	2
AGRA0715	<i>Wayfinding and Signage Design</i>	5

ARTGR22A ART/TTK - Graphic Design Autumn 2022: 50 - 58 op

ARTGR22A-CATEGORY-1001 : 35 - 40 op

UART1102 Finnish Design: 4 op

Objectives

At the end of this course student

- has basic knowledge on Finnish design
- can recognize different fields of design culture in Finland
- can apply the understanding of Finnish design in assignments

Contents

The design culture in Finland is presented and discussed by using Finnish industrial, graphic, audio-visual, fashion and textile designers and their works as examples. Lectures are given from different fields of design. The emphasis is to introduce the key elements of Finnish design. Students will make assignments in groups, where they will apply their knowledge on Finnish design.

Accomplishment methods

Presence during the lectures (80%) and the finished assignment with a presentation.

Study methods

Lectures about different fields of Finnish design by using examples. Group assignment, where students are asked to apply their knowledge on Finnish design. Lectures and guided exercises 28 hours, 80 hours independent work.

Further information

Max 30 students.

Evaluation scale

H-5

Assessment criteria

0-2

(0) The performance is very incomplete or incorrect, or contains significant misunderstandings. (1-2) Performance is narrow, superficial, or poorly matched to assignment. The performance is limited to listing things in isolation, or dealing with things unilaterally. Execution may contain errors or ambiguities.

3-4

Performance corresponds to assignment, demonstrates understanding and the ability to analyze and justify. The whole picture has been formed, but there may be shortcomings.

5

The performance outlines a broad entity and the knowledge can be applied multidimensionally or placed in different contexts. Performance demonstrates independent grip and insight. Performance is an intact entity that includes justified self-thinking or critical reflection. The tasks are well written and/or implemented.

UART1105 Introduction to Service Design: 5 op

Objectives

At the end of this course student - understands the key concepts, methods, process and background

of service design - understands service design as a design activity and its link to one's own field of study - has got basics for further method studies and projects on service design

Contents

The goal of the course is to give the participant an overview about service design, its key concepts, methods and process. The course will contain both theory and one practical case assignment, or smaller-scale service design tasks

Accomplishment methods

Presence during the lectures (80%), finished assignment and a final report.

Study methods

Lectures, exercises, design assignment and a final report for a case organization

Learning material

More literature information and extra material

Stickdorn, M. and Schneider, J. (Eds). 2010. "This is Service Design Thinking. Basics - Tools - Cases." BIS Publishers. NL.

Evaluation scale

H-5

Assessment criteria

0-2

5-1 / failed

UVAP0161 Adaptation Charting: 3 - 5 op**Objectives**

Learning outcomes

-the application of theory and practice to the exploration of adaptation and change, culture and environment through artistic practice during the student's exchange period.

-to achieve a clearer understanding, through art, of the relationship between culture(s) and environment.

Contents

Theories of adaptation and the exploration of visualization of space and culture via artistic exploration.

Accomplishment methods

None other than to be an exchange student in the faculty of art and design.

Study methods

Seminar, field work and critique.

Further information

Additional reading and other
To be assigned in class.

Evaluation

Pass/fail

Timing

Autumn and spring

Target group

Foreign exchange students to the faculty of art and design (BA, MA)

Tutor

Michael Jacobs

Language of instruction

English

Evaluation scale

Approved/Rejected

UYLE0228 Independent Photography Studies Seminar: 2 - 5 op

Objectives

Learning outcomes

-the application of theory and practice to the exploration of adaptation and change, culture and environment through artistic practice during the student's exchange period.

-to achieve a clearer understanding, through art, of the relationship between culture(s) and environment.

Contents

Theories of adaptation and the exploration of visualization of space and culture via artistic exploration.

Accomplishment methods

None other than to be an exchange student in the faculty of art and design.

Study methods

Seminar, field work and critique.

Further information

Additional reading and other materials

To be assigned in class.

Timing

Autumn and spring

Target group

Foreign exchange students to the faculty of art and design (BA, MA)

Tutor

Michael Jacobs

Language of instruction

English

Evaluation scale

Approved/Rejected

FTEK5005 Printing Workshop: 3 op

Objectives

At the end of the course student is able to- understand the basics of printed textile design and direct printing methods and basic printing techniques- make experiments and produce printed fabrics based on student's ideas and design

Contents

Basic textile printing methods and techniques. Experimenting and printing fabrics with pigment dyes.

Accomplishment methods

Active participation to lectures and guided exercises, successful completion of task.

Study methods

36 hours lectures and guided exercises; 45 hours independent work

Further information

Additional information

Integration: AGRA0506 Workshop in Graphic Design

Learning material

More literature information and extra material

Wells, K.: Fabric dyeing & printing, 1997 Handouts. Wisbrun, L. 2012.: Mastering the art of Fabric printing and Design.

Evaluation scale

H-5

Assessment criteria

0-2

5-1 / failed

MAAD1102 Introduction to Arctic Cultures: 5 op**Objectives**

At the end of the course student is able to

- have basic understanding of the histories and experiences of the peoples of the Circumpolar North, and the development of northern cultures
- discuss and distinguish traditions and features of northern cultures and art
- describe cultural and artistic similarities and differences of northern peoples and cultures

Contents

The aim of this introductory course is to give knowledge of Arctic Cultures and how arctic landscapes and people have been presented in visual arts.

Accomplishment methods

Lectures and seminars 28 hours, independent work, a learning diary and a seminar on literature.

Further information

Timing

Autumn of first year

Target group

The student of Master's programme in Arctic Art & Design, exchange students (BA, MA)

Tutors

Maria Huhmarniemi and teaching and research staff of Arctic Centre and Faculty of Art and Design

Evaluation scale

H-5

Assessment criteria**0-2**

Participation in the course is very low. Performance is narrow, superficial, or poorly matched to assignment. The performance is limited to listing things in isolation, or dealing with things unilaterally. Execution may contain errors or ambiguities.

3-4

Participation in the course is regular. Performance corresponds to assignment, demonstrates understanding and the ability to analyze and justify. Basic understanding of Arctic Cultures has been formed, but there may be shortcomings.

5

Participation in the course is active. The performance outlines a broad entity and the knowledge of Arctic Cultures can be applied multidimensionally or placed in different contexts. Performance demonstrates independent grip and insight. Performance is an intact entity that includes justified self-thinking or critical reflection. The learning diary is well written or implemented.

MAAD1103 Arctic Art, Design and Innovation: 5 op**Objectives**

Students will be able to identify the main concepts and process related to thematic discussion and development processes in the arctic region. Students will learn how to use research and development strategies as well as methods and approaches based on art and creativity needed to solve extreme problems.

Contents

The course will introduce the thematic discussions related to the research, development and innovation work related to arctic art and design. The course will introduce central concepts in the core of arctic art, design and innovation: design for social innovation, design thinking, wicked problems and applied visual art. The course will also introduce research processes and case studies on development work in the north. Arctic Art, Design and Innovation work can be applied into marginal contexts and help in generating radical innovation for both social and business contexts.

Study methods

The course will be carried out through lectures and workshops 32 hours, and a seminar work, independent work.

Further information

Timing

Autumn of first year

Target group

MA and Doctoral students

Tutor

Satu Miettinen and Glen Coutts

Learning material

Brown, T. (2008). Design Thinking. Harvard Business Review, June 2008, 84-92. Darso, L (2004) Artful Creation: learning-Tales of Arts-in-Business.

Jokela, T., Goutts, G. Huhmarniemi, M. and Härkönen, E. (Eds): COOL – Applied Visual Arts in the North.

Kolko, J.: Wicked Problems: Problems Worth Solving. <https://www.wickedproblems.com/read.php>

Manzini, E.: Making Things Happen: Social Innovation and Design. Design Issues. Winter 2014, Vol. 30, No. 1

Tahkokallio, P.(Ed.): Arctic Design - Opening the Discussion. 2012

Jokela & Coutts: Relate North series 2014 – 2020

Evaluation scale

H-5

Assessment criteria

0-2

Participation in the course is very low. Performance is narrow, superficial, or poorly matched to assignment. The performance is limited to listing things in isolation, or dealing with things unilaterally. Execution may contain errors or ambiguities.

3-4

Participation in the course is regular. Performance corresponds to assignment, demonstrates understanding and the ability to analyze and justify. The main concepts and approaches of arctic art, design and innovation have been formed, but there may be shortcomings

5

Participation in the course is active. The performance outlines a broad entity and the knowledge of arctic art, design and innovation can be applied multidimensionally or placed in different contexts. Performance demonstrates independent grip and insight. Performance is an intact entity that includes justified self-thinking or critical reflection. The course tasks are well implemented.

UART1101 Fine Art Excursion in Lapland: 5 op

Objectives

At the end of this course student is able to- have an orientation to culture, landscape and environment in the Lappish north through photography, painting and regional cultural history

Contents

Introduction to photography, painting and culture of the Lappish landscape. The North presented via art of photography and painting, a cultural overview of the North in art and history.

Accomplishment methods

Participation and critique, diary based on experiences in the course, 6-8 pages.

Study methods

Lectures, practice, critique.

Further information

Additional information

Min. 6 students, max. 10 students. Students are required to pay for the travel, accommodation and subsistence costs (app. 150-200 eur) themselves. There will be lectures about basic photographic theory and practice. For painting only requirements are to bring the proper materials along. All students willing to attend need to REGISTER to michael.jacobs@ulapland.fi as soon as possible.

Prerequisites

A basic knowledge of photography.

Evaluation scale

Approved/Rejected

UMUO4005 Arts-Based and Community-Based Participatory Research Approaches: 3 op

Objectives

Student will be able to use and combine arts-based and community-based methods and practice as research in the arts to his/her thesis and understands a specific nature of such methods in the field of academic research.

Contents

Introduction to a variety of arts-based and community-based research approaches of art education, applied visual arts and design.

Accomplishment methods

Active participation to the lectures, successful completion of assignments

Study methods

Lectures 24 hours, exercises and independent work 46 hours.

Further information

Timing

Autumn of first year Master's studies

Tutor

Maria Huhmarniemi, Satu Miettinen and Timo Jokela

Learning material

Leavy, Patricia: Research Design, 2017

Leavy, Patricia: Method Meets Art. Arts-Based Research Practice, 2009

Barone, Tom & Eisner, Elliot (2012) Arts based research

Cahnmann-Taylor, Melisa & Siegesmund, Richard (eds.): Arts-based research in education: Foundations for practice. 2008.

Shared articles

Evaluation scale

H-5

Assessment criteria

0-2

Participation in the course is very low. Performance is narrow, superficial, or poorly matched to assignment. The performance is limited to listing things of arts-based and community-based research strategies and methods in isolation, or dealing with things unilaterally. Execution may contain errors or ambiguities.

3-4

Participation in the course is regular. Performance corresponds to assignment, demonstrates understanding and the ability to analyze and justify. The whole picture of arts-based and community-based research strategies has been formed, but there may be shortcomings.

5

Participation in the course is active. The performance outlines a broad entity and the knowledge of arts-based and community-based research strategies and methods can be applied multidimensionally or placed in different contexts. Performance demonstrates independent grip and

insight. Performance is an intact entity that includes justified self-thinking or critical reflection. The essay is well written.

ARTGR22AA-CATEGORY-1001 Open for Graphic Design students in Autumn period: 15 - 18 op

AGRA0506 Workshop in Graphic Design: 2 - 5 op

Contents

Concentrating on certain special field in Graphic Design. Focus not confirmed. Possibility to continue to courses

Evaluation scale

H-5

Assessment criteria

0-2

Fail

The performance is very incomplete or incorrect, or contains significant misunderstandings.

Passable and satisfactory (1-2)

Performance is narrow, superficial, or poorly matched to assignment. The performance is limited to listing things in isolation, or dealing with things unilaterally. Execution may contain errors or ambiguities.

3-4

Good and commendable (3-4)

Performance corresponds to assignment, demonstrates understanding and the ability to analyze and justify. The whole picture has been formed, but there may be shortcomings.

5

Excellent (5)

The performance outlines a broad entity and the knowledge can be applied multidimensionally or placed in different contexts. Performance demonstrates independent grip and insight. Performance is an intact entity that includes justified self-thinking or critical reflection. The answer is well written or implemented.

UMUO0225 Arctic Design Project: 6 op

Objectives

After completing the course, the student is able to:

- in terms of project organization, describe the most common practices and forms of cooperation in the field of arts and culture
- draw up a project plan
- define the stages of project work
- specify the contents of the project and financing plan and the project report

- apply the core competence of one's own design field to project planning
- proceed systematically in their project work
- evaluate the progress of the project and develop project activities based on it
- work in a multidisciplinary team of 7 to 12 students from at least three fields of study
- document the stages of the project using different methods
- prepare a project report and present the project visually and verbally

Contents

Orientation lectures with exercises, working in a multidisciplinary project / production in work tasks in one's own design field. Division of responsibilities in the group for project / production planning, implementation, documentation, evaluation and reporting. Project / Production content areas and targets are selected annually from current themes (5-8 common project topics)

Accomplishment methods

Participation in lectures, lecture-related exercises, project plan, project implementation and project reporting as required. Presentation of the project in the interim and final seminar, as well as in the publication or exhibition as agreed.

Study methods

Total work 162 h: Project lectures and presentations (27 h), project supervision, independent work and participation in the final seminar and / or exhibition.

Evaluation scale

H-5

Assessment criteria

0-2

0: The performance is very incomplete or incorrect, or contains significant misunderstandings.

1-2: Performance is narrow, superficial, or poorly matched to assignment. The performance is limited to listing things in isolation, or dealing with things unilaterally. Execution may contain errors or ambiguities.

3-4

Performance corresponds to assignment, demonstrates understanding and the ability to analyze and justify. The whole picture has been formed, but there may be shortcomings.

5

The performance outlines a broad entity and the knowledge can be applied multidimensionally or placed in different contexts. Performance demonstrates independent grip and insight. Performance is an intact entity that includes justified self-thinking or critical reflection. The answer is well written or implemented.

AGRA0501 Literature in Graphic Design: 2 op**Accomplishment methods**

Literature

Study methods

Literature

Evaluation scale

H-5

Assessment criteria**0-2**

Fail

The performance is very incomplete or incorrect, or contains significant misunderstandings.

Passable and satisfactory (1-2)

Performance is narrow, superficial, or poorly matched to assignment. The performance is limited to listing things in isolation, or dealing with things unilaterally. Execution may contain errors or ambiguities.

3-4

Good and commendable (3-4)

Performance corresponds to assignment, demonstrates understanding and the ability to analyze and justify. The whole picture has been formed, but there may be shortcomings.

5

Excellent (5)

The performance outlines a broad entity and the knowledge can be applied multidimensionally or placed in different contexts. Performance demonstrates independent grip and insight. Performance is an intact entity that includes justified self-thinking or critical reflection. The answer is well written or implemented.

AGRA0715 Wayfinding and Signage Design: 5 op**Objectives**

In this field of research a variety of design disciplines are united with the objective of optimizing visual aspects of wayfinding, communicating identity and information based on iconic and / or linguistic semantics and / or words with the aim to create an inclusive space – a place designed with everyone in mind.

Contents

In a symbiotic relationship with the guidance system and visual communication in other modes. Lectures and exercises 42 h. Independent work 93 h.

Accomplishment methods

Participation in lectures and exercises, production and presentation. Literature will be announced at the course.

Evaluation scale

H-5

Assessment criteria**0-2**

5– 1 / failed