

First Announcement and Call for Papers

SUSTAINABILITY WEEKS 2014 - Finnish-Japanese Joint Symposium *Innovation and Well-being through Multidisciplinary Dialogue*

5th (Wed), 6th (Thu) and 7th (Fri) November, 2014

Organized by

The University of Lapland

Co-Organized by

The University of Oulu
Hokkaido University
Sapporo City University



Background

The series of Finnish-Japanese joint symposia under the Hokkaido University Sustainability Weeks project began in 2005 with cooperation in environmental research between the universities of Oulu and Hokkaido. This long-standing annual tradition originally with Hokkaido University has included several Finnish universities since its initiation. In recent years, events have been held either in Hokkaido, Japan or in Oulu or Rovaniemi, Finland.

Though the event series began with environmental research and the topics in the previous years have revolved around, for instance, land usage and indigenous people, the focus this year will be on health and well-being as well as on community development.

Purpose

Though the symposium series now spans almost a decade, and the ties between Finland and Hokkaido are stronger than ever, there is still room and need for more research cooperation as both Finland and Hokkaido, along with all the Nordic regions, are facing very similar issues today. Naturally shared problem should be tackled by joining forces, and thus the main goal of this year's event is to open new lines of dialogue between researchers and specialists interested in northern cooperation.

This year's event looks to shake things up a bit, as we will adopt a new design thinking approach to individually selected key issues and try to bring out something new through multi-disciplinary discussion. The aim of the event is not only to maintain the strong collaborative ties between Finland and Japan, but also to innovate new and tangible ways the two countries can benefit from each other's ideas and perspective as with shared interests also strength should be shared.

Structure

The three day event will be divided into workshops on the first two days and a conference on the last. The main participating universities will all host workshops with pre-coordinated topics and the two days will be reserved for exchanging ideas and, through that, innovating new approaches to the topics at hand. The fruits of these workshops will then be presented to the public through a panel discussion on the third day along with keynote speeches from invited lecturers.

Service Design Workshops

Theme 1: *Health Problems in an Aging Society with a Harsh Winter Climate*

Theme Convener: Professor Akiko Tamakoshi, Hokkaido University

Service Design Facilitator: PhD Student Essi Kuure, University of Lapland

Theme 2: *Snow and Design Thinking in Regional Development*

Theme Convener: University Teacher Antti-Jussi Yliharju, University of Lapland

Senior Lecturer José-Carlos García-Rosell, University of Lapland

Service Design Facilitator: PhD Student Tarja Salmela, University of Lapland

Theme 3: *Service Design Methods in Designing Digital Healthcare Concepts*

Theme Convener: Researcher Tanja Sauvola, University of Oulu

Service Design Facilitator: Designer Hanna-Riina Vuontisjärvi, University of Lapland

Researcher Piia Rytilahti, University of Lapland

Theme 4: *Community Design through Tourism*

– *Challenges of Community Based Heritage and Tourism Management*

Theme Conveners: Professor Noriaki Nishiyama

Associate Professor Kiho Yaoita, Hokkaido University

Service Design Facilitator: PhD Student Rainer Kettunen, University of Lapland

PhD Student Reetta Maila, University of Lapland/Aalto University

Theme 5: *Designing and Planning the Built Environment for Human Wellbeing*

– *Challenges of Shrinkage and Growth in the Northern Regions*

Theme Conveners: Professor Takeo Ozawa, Hokkaido University

Professor Taro Mori, Hokkaido University

Professor Helka-Liisa Hentilä, University of Oulu

Researcher Atsushi Takano, Aalto University

Service Design Facilitators: PhD Student Daria Akimenko, University of Lapland

Theme 6: *Architecture and Home Healthcare in Northern Regions*

Theme Convener: Associate Professor Masaya Saito, Sapporo City University

Professor Kazuyo K. Sooudi, Sapporo City University

Service Design Facilitators: PhD Student Merja Briñon, University of Lapland

Details

Symposium

The event will be hosted by the University of Lapland from 5th November to 7th November 2014.

Event Location

The event will take place at the University of Lapland main campus and Pöykkölä campus in Rovaniemi, Finland. Further instructions will be handed out on location.

Language

The official language of the event is English (no interpretation will be provided).

Schedule

Start	End	Day 1, 5 th November (WED)
10:00	12:00	Opening Ceremony/Opening Addresses
		Rector Mauri Ylä-Kotola, University of Lapland
		Rector Lauri Lajunen, University of Oulu
		Vice-President Ichiro Uyeda, Hokkaido University
12:15	13:00	Lunch Break
13:00	14:00	Day 1 Lecture – Professor Satu Miettinen, University of Lapland
14:00	17:00	Parallel Workshops - Day 1
19:00	21:00	Welcoming Reception - City of Rovaniemi
Start	End	Day 2, 6 th November (THU)
10:00	11:00	Day 2 Lecture - Professor Anu Valtonen, University of Lapland
12:00	13:00	Parallel Workshops - Day 2
13:00	14:00	Lunch Break
14:00	17:00	Parallel Workshops - Day 2
18:00	20:00	Dinner - University of Lapland
Start	End	Day 3, 7 th November (FRI)
9:00	13:00	Keynote Presentations
13:00	14:00	Lunch Break
14:00	16:00	Panel Discussion: Theme Conveners and Service Design Facilitators
16:00	17:00	Concluding Remarks
18:00	20:00	Closing Reception - University of Lapland

Lectures

The lectures offered on the first two days of the event are open for the participants of all workshops and to the public as well. Both lectures are aimed at providing insight to the design thinking approach and service design methods.

Day 1: *Service Design in the Changing Society*

Lecturer: Professor Satu Miettinen, University of Lapland

Day 2: *Multidisciplinary Debates Related to Service Design*

Lecturer: Professor Anu Valtonen, University of Lapland

Keynote Speeches

A representative from each organizing and co-organizing university will present on research that is relevant to the topics of workshops on the first two days.

Title 1: *Everyday Well-Being in Later Life*

Lecturer: Professor Marjaana Seppänen, University of Lapland

Title 2: *Connected Health – The Role of ICT Based Services in Renewing Health*

Lecturer: Professor Minna Isomursu, University of Oulu

Title 3: *The Current Conditions and Issues of Space Design for Shrinking Communities in Northern Regions*

Lecturer: Professor Takeo Ozawa, Hokkaido University

Title 4: *ICT Tool Development for Home Healthcare in Remote Areas*

Lecturer: Professor Kazuyo K. Sooudi, Sapporo City University

Panel Discussion

The panel discussion will provide a platform for the theme conveners and service design facilitators of all the workshops to breakdown the results and findings of the two previous days. This will also give them a chance to compare experiences regarding the design thinking approach. The discussion will be moderated by Professor Satu Miettinen, the Vice-Dean of the Faculty of Arts and Design at the University of Lapland.

Key Dates

Application for workshops opens - 1st September, 2014

Deadline for applications – 17th October, 2014

1. Day, Opening Ceremony, Workshops, Opening Reception – 5th November, 2014

2. Day, Workshops Continue – 6th November, 2014

3. Day, Keynote Speeches, Panel Discussion, Closing Reception – 7th November, 2014

Applications

To apply for the workshops, please fill out an application at:

<http://www.ulapland.fi/SW2014-JPFinSymposium>

The application period is 1st September - 17th October. The event proceedings are free of charge.

Accommodations

Accommodations can be applied through the general participation application at:

<http://www.ulapland.fi/SW2014-JPFinSymposium>

The participants will have to cover the costs of accommodations by themselves.

Inquiries

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